

2025 Investment Opportunities



'BOLDT GALA

BUSINESS, GLAMOUR, HAUTE COUTURE

2025 Annual Awards Gala

Join us as a sponsor of the Greater Eureka Chamber's 2025 Awards Gala as we celebrate some of our region's most inspiring business and community leaders. Taking place at a dressed-up version of The Acres on January 31, the 'Boldt Gala is inspired by a certain Fifth Avenue fashion and fundraising gala. Your guests are invited to dress to impress in their most creative and chic attire. They will enjoy inspiring stories from our honorees, engaging entertainment, custom cocktails and mocktails, and tapas-style nosh from a variety of Chamber Members.

This is not your typical event - instead of "tables", we are offering blocks of tickets with your sponsorship, fostering expanded opportunities for your guests to mix and mingle with other community leaders.

We expect this event to sell out, as it has the past two years, with an attendance of 400 leaders.

	PRESENTING \$10,000	COUTURE \$5,000	GLAMOUR \$2,500	STYLE \$1,500
Recognition as a Sponsor, including on all event signage, promotions, press releases and invitations	PRIORITY PLACEMENT	✓	✓	✓
Tickets for the Awards program and cocktail party	15 PRIORITY TICKETS	12 TICKETS	10 TICKETS	8 TICKETS
Special verbal recognition during the event	✓	✓	✓	✓
Ad in the tribute book	FULL-PAGE COLOR AD PRIORITY PLACEMENT	FULL-PAGE COLOR AD	FULL-PAGE BLACK AND WHITE AD	HALF-PAGE BLACK AND WHITE AD
Custom recognition as one of the following: Bar Sponsor, Live Auction Sponsor, Silent Auction Sponsor, Food Station Sponsor, Entertainment Sponsor	✓	✓		
Award presentation to selected honoree	✓			
Photo opportunity with special guests	✓			
Honorary chair of event committee	✓			



Summer Fun Family Mixer

Created in response to Chamber members who can't attend regular mixers because of family commitments, our Summer Fun Family Mixer brings together hundreds of Member business leaders and community members for an evening of family-friendly fun, great local food, and much more.

The Summer Fun Family Mixer is a recurring free event exclusively for Chamber Members, their employees and their immediate families. The 2025 event will be held in July, hosted by The Acres with an expected attendance of 800-1,000.

	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Sponsor recognition on all event signage, electronic promotions and invitations, with priority placement	PRIORITY PLACEMENT	✓	✓
Vendor space on the Midway	PRIORITY PLACEMENT	✓	✓
Opportunity to promote your business during a VIP radio remote during the event	✓	✓	✓
Priority logo placement on event Passport to drive traffic to your booth	PRIORITY PLACEMENT	PRIORITY PLACEMENT	✓
Enhanced digital promotion as a Sponsor	✓	✓	
Custom recognition as one of the following: Entertainment Sponsor, Games Sponsor, or Market Sponsor	✓		



Economic Forecast

The Greater Eureka Chamber, in partnership with local government and business leaders, hosts an in-person opportunity for members to learn about what's ahead for our local, regional, and state economy. **This annual event will take place in October 2025 with an expected audience of 100+.**

	PRESENTING \$5,000	GOLD \$3,000	SILVER \$1,500
Recognition on all event signage, electronic promotions and invitations	PRIORITY PLACEMENT	GOLD LEVEL RECOGNITION	SILVER LEVEL RECOGNITION
Booth in the event venue	PRIORITY PLACEMENT	✓	✓
Tickets for the event	10 TICKETS	8 TICKETS	5 TICKETS
Enhanced digital promotion as Presenting sponsor	✓		
Opportunity introduce speaker of your choice and/or facilitate a panel	✓		



Conversations with Leaders

Conversations with Leaders is a bi-monthly virtual event exclusively for members of the Greater Eureka Chamber, offering insights on critical issues and opportunities affecting our community and our region – straight from the leaders responsible for them.

To date, Conversations with Leaders topics have included housing, transportation, the future of cannabis, business safety, healthcare, homelessness, and an update on offshore wind.

An average of 60-80 Chamber members attend each session.

	PRESENTING \$5,000	GOLD \$3,000	SILVER \$1,500
Recognition on event promotions for one year	TOP-TIER PLACEMENT	GOLD LEVEL PLACEMENT	✓
Opportunity to speak at Conversations with Leaders events	TWO EVENTS	ONE EVENT	
Enhanced digital promotion as a Presenting Sponsor	✓		



Founding Investment Opportunities

The Redwood Coast Chamber Foundation (RCCF) is a 501c3 nonprofit in formation fostering inclusive economic and community development for California's North Coast. As a result of our work, local businesses, nonprofits, schools and community members have access to expanded programming designed to support regional economic growth and resilience.

Current RCCF initiatives include Leadership Redwood Coast and Next Level. Additionally, RCCF will serve as a fiscal sponsor for other North Coast Chambers of Commerce. As 501c6 nonprofits, Chambers of Commerce are not eligible for most funding opportunities, thus are often limited in the services and programs they can offer. With RCCF's fiscal sponsorship, local Chambers across the North Coast will have opportunity to expand their programs that align with our mission and serve local communities.

With the capability to be nimble and responsive, and a deep commitment to collaboration, we are in active conversations about additional potential opportunities including: support of Latino-owned businesses and organizations; helping place North Coast students in work-based learning opportunities; a collaborative program to engage diverse, locally-owned businesses in the offshore wind supply chain; and building business and nonprofit disaster resilience. These initiatives, and potentially others, will be developed as funding and human resources become available.

	FOUNDER \$25,000+	INVESTOR \$10,000	PARTNER \$5,000	COLLABORATOR \$2,500
	PRIORITY PLACEMENT IN PERPETUITY	IN PERPETUITY	FOR ONE YEAR	FOR ONE YEAR
Recognition on the RCCF website				
Custom recognition on RCCF social and traditional media through 2025	✓	✓	✓	✓
Exclusive invitations to and recognition at all RCCF events through 2025	✓	✓	✓	
Lead Sponsor recognition for Next Level professional development series through 2025	✓	✓		
Presenting Sponsor recognition for Leadership Redwood Coast 2025	✓			
Customized benefits available for investments over \$25,000	✓			



Next Level

Open to the entire community, Next Level squarely responds to the gap in local, in-person, high-quality professional development opportunities. Classes are offered multiple times each month, on a wide variety of topics such as leadership, management 101, public speaking, marketing, business safety, well-being, and much more.

	PRESENTING \$5,000	GOLD \$3,000	SILVER \$1,500
Opportunity to deliver customized Next Level classes	THREE PER YEAR	TWO PER YEAR	ONE PER YEAR
Recognition on event promotions for one year	PRIORITY PLACEMENT	GOLD LEVEL	✓
Credit toward classes	\$1,000	\$600	\$300
Enhanced digital promotion as Presenting Sponsor	✓		



Leadership Redwood Coast

Launched in 2023, Leadership Redwood Coast (LRC) is a five-month regional leadership fellowship centered on empowering diverse individuals throughout Humboldt, Del Norte, and adjacent Tribal lands with the tools, connections, and insight they need to effect equitable and innovative change in their communities and across the region.

With 30 cross-sector emerging and established leaders per cohort, LRC runs March through July annually. Created in collaboration with North Edge (formerly AEDC) and Illuminated Marketing, LRC is now housed with RCCF.

	PRESENTING \$10,000	LEADER \$7,500	CHAMPION \$5,000	SUPPORTER \$2,500
Placement of company logo listed on online promotions, materials for every session and LRC website, with link to company site	PREMIER PLACEMENT	✓	✓	✓
Company representative given speaking role at session of their choice	CHOICE OF SESSION OR ORIENTATION	✓	✓	
Opportunity for sponsor representative to attend any session-related receptions	✓	✓	✓	
Complimentary tuition for one participant in the 2025 cohort of LRC	✓	✓		
Recognition as Graduation Sponsor	✓			

SCHOLARSHIP SPONSOR — \$2,750

- Provide individual or multiple scholarships to benefit emerging leaders with limited financial resources

GRADUATION SPONSOR — \$1,500

- Company name listed on all event-related materials, signage and promotions, with verbal recognition at the event
- Invitation for the sponsoring organization's VIPs to attend the graduation and reception



Cámara de Comercio Humboldt

The Cámara de Comercio Humboldt is an emerging program of RCCF, created at the request of Latinx business owners and community members. This membership-based program will support Latinx-owned/managed businesses and the community to expand economic opportunity, in collaboration with other organizations that offer business services and outreach.

The Cámara de Comercio has a permanent Advisory Board representative of the community being served which will actively inform and support its development and ongoing programs and services.

	FUNDADOR/A \$10,000+	INVERSOR/A \$5,000	SOCIO/A \$2,500	COLABORADOR/A \$1,000
Recognition on the Cámara de Comercio webpage	PRIORITY PLACEMENT IN PERPETUITY	THROUGH 2026	THROUGH 2025	THROUGH 2025
Custom recognition on Cámara de Comercio social and traditional media through 2025	✓	✓	✓	✓
Exclusive invitations to and sponsor recognition at all Cámara de Comercio events through 2025	✓	✓		
\$750 sponsorship credit for one Camara de Comercio event in 2025	✓	✓	✓	
Customized benefits available for investments of \$10,000 or over	✓			



Women in Leadership Conference

The inaugural Women in Leadership Conference, coming in April 2025, will focus on the empowerment of women across our region to serve as leaders in the workplace and in the community, while providing learning experiences to enhance their personal well-being. Featuring both workshops and keynote speakers, we expect an attendance of 150 women. This event is being developed in partnership with the Arcata Chamber, RISE Advising Services, and a diverse planning committee of women leaders.

	PRESENTING \$10,000+	VISION \$5,000	EMPOWERMENT \$2,500	STRENGTH \$1,000
Recognition on all event signage, promotions and invitations	PRIORITY PLACEMENT	✓	✓	✓
Tickets for the conference	10 PRIORITY TICKETS	8 TICKETS	5 TICKETS	2 TICKETS
Verbal recognition during the event	✓	✓	✓	✓
Ad in the conference program	FULL PAGE COLOR PRIORITY PLACEMENT	FULL PAGE COLOR	FULL PAGE BLACK AND WHITE	HALF PAGE BLACK AND WHITE
Booth at event	✓	✓	✓	
Customized benefits available for investments \$10,000 or over	✓			

2025 Investment Response Form

Name: _____

Company: _____

Phone: _____

Email: _____

Payment Method:

- ☐ Check is enclosed
- ☐ Please send an invoice
- ☐ Credit card - please contact our office

Investment type (select all that apply)



- ☐ Annual Awards Gala
Sponsorship Level _____
Amount _____
- ☐ Summer Fun Family Mixer
Sponsorship Level _____
Amount _____
- ☐ Conversations with Leaders
Sponsorship Level _____
Amount _____
- ☐ Economic Forecast
Sponsorship Level _____
Amount _____



- ☐ Founding Investor
Sponsorship Level _____
Amount _____
- ☐ Next Level
Sponsorship Level _____
Amount _____
- ☐ Leadership Redwood Coast
Sponsorship Level _____
Amount _____
- ☐ Cámara de Comercio
Sponsorship Level _____
Amount _____
- ☐ Women in Leadership Conference
Sponsorship Level _____
Amount _____

Thank you for your investment in this work.

Please return this form to Nancy Olson at Nancy@eurekachamber.com or 612 G Street Suite 101, Eureka, CA.

Checks for investments in Chamber activities should be made out to the Greater Eureka Chamber of Commerce.

Checks for investments in RCCF activities should be made out to Redwood Coast Chamber Foundation.

Mail or drop off checks to 612 G Street, Suite 101, Eureka, CA 95501.

For credit card payments please call 707-442-3738.

The Redwood Coast Chamber Foundation is a 501c3 nonprofit. Donations to RCCF programs are tax deductible. EIN: 92-3116505.