

SHARE:

[Join Our Email List](#)



March 2026  
Greater Eureka Chamber of Commerce Newsletter



# BALANCE

## What Matters for Leaders

One of my all-time favorite leadership quotes is from the godfather of modern management, Peter Drucker: "You cannot manage other people, unless you manage yourself first."

It can be easy to slip into a routine of go-go-go. Been there, done that, faced the burn-out!

Leadership comes with a long list of responsibilities - guiding teams, making difficult decisions, solving problems, and keeping organizations moving forward. With so much to

manage, it's easy for leaders to place their own well-being at the bottom of the list. But self-care isn't a luxury; it's essential to effective leadership.

When leaders are well-rested, focused, and balanced, they make better decisions. Clear thinking, patience, and creativity all depend on physical and mental well-being. Chronic stress and burnout can cloud judgment, reduce productivity, and make challenges feel harder than they need to be.

Self-care can be simple but intentional: setting boundaries around work hours, taking breaks, prioritizing exercise, or making time to unplug and recharge. (And for goodness sake, allow some fun into your life!) Building supportive relationships with colleagues, mentors, and friends also helps leaders gain perspective and avoid carrying every challenge alone.

Leaders who model healthy habits also influence workplace culture. When employees see leaders valuing balance and well-being, it encourages a healthier, more resilient team.

Sustainable leadership isn't about doing more - it's about maintaining the energy and clarity needed to lead well over time. When we take care of ourselves, everyone benefits.

May you be well.

*Nancy*

## Chamber News

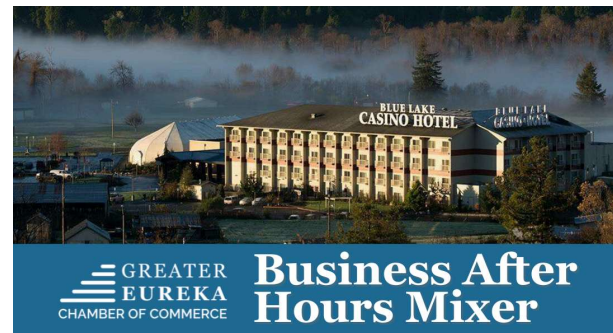
### Come Network at our March Business After Hours Mixer

Join us for a lively March mixer at Blue Lake Casino Hotel in the Redwood Gallery and Kinetik Lounge. Enjoy a vibrant networking atmosphere with comfy seating, great conversation, and karaoke sign-ups all evening. Savor bites from the new Sushi Blue menu, sample beer from Powers Creek Brewery. Bonus: A special hotel rate is available for attendees!

Bring a raffle prize to get extra promotion for your business.

**March 19**  
**5:30 p.m. to 7:00 p.m.**  
**777 Casino Way, Blue Lake**

[View Photos from Last Mixer](#)



**Thursday, March 19**

**5:30-7PM**

**Blue Lake Casino Hotel**  
**777 Casino Way, Blue Lake**



## Spring New Member Orientation

New to the Greater Eureka Chamber Community?

This session is designed to help you make the most of your membership—from marketing opportunities and networking events to business resources and community connections.

You'll meet the Chamber team, connect with fellow members, and learn how to plug into everything we offer.

We're excited to welcome you and support your success!

Registration is required.

**April 23**  
**12:00 p.m. to 1:00 p.m.**  
**612 G Street, Suite 101, Eureka**

[Register](#)



**GREATER  
EUREKA**  
CHAMBER OF COMMERCE

**You're invited to our New  
Member Orientation!**

**Thursday, April 23**  
**12:00 p.m. to 1:30 p.m.**  
**Via Zoom**

RSVP: [business.eurekachamber.com/events](https://business.eurekachamber.com/events)

## Introducing the 2026 Ambassador Committee Chair

Sophia Santana-White, Operations Specialist at Premier Financial Group, has been named this year's Greater Eureka Chamber Ambassador Committee Chair.

Sophia graduated from the University of Oregon with two BAs in International Studies and Romance Languages (Spanish/Italian). She is also an artist and a newly minted member of the Redwood Art Association.

Sophia says, "I love being in the Chamber because of the opportunity to give back and connect with my community, forge connections, and learn from the inspirational business leaders around me."

Interested in joining this dynamic committee? Click the link below.

[Learn More](#)



## City News

### Support Carson Park with the Kiwanis Club of Henderson Center

Kiwanis Club of Henderson Center and City of Eureka Community Services invite you to Quarters for Carson Park, a benefit for the Carson Park Playground Rehabilitation Project.

A paddle and dinner cost \$20. An "All In Paddle" is available for an additional \$65.

Bidding begins at 6:30 p.m. Dinner includes lasagna, garlic bread, salad and a sweet treat. Beer and wine are available for purchase.

**May 15**

**Doors open at 5:45 pm**

**1011 Waterfront Drive, Eureka**

[Learn More](#)

[Register](#)



*Type and style of play structure being considered for Carson Park from the City of Eureka.*

## Member News

### Compass Community Credit Union Celebrates Successful Coat Drive

Compass Community Credit Union thanks its members and staff for participating in its recent winter coat drive. All the collected items were donated to C.A.P.E. & Uplift Eureka Program, which partners with local organizations to arrange distribution of these items to folks in need.

Compass Community Credit Union serves members in Humboldt, Del Norte and Trinity counties. For more information, click below.

[Learn More](#)



## Prepare Your Business for Emergencies with North Coast SBDC

This practical, hands-on workshop is designed to help small businesses prepare for disruptions, protect employees and assets, reduce downtime, and strengthen financial recovery readiness.

Identify and rank your most serious business risks, create clear emergency procedures for staff and customers, protect equipment, inventory, and critical data and organize financial records for faster recovery.

This is a no-cost workshop.

**March 23**  
**5:30 p.m. to 8:00 p.m.**  
**876 7th Street, Arcata**

[Learn More](#)



**BUSINESS DISASTER PREPAREDNESS WORKSHOP**

Disasters can interrupt operations, damage property, reduce revenue, and threaten long-term stability. This hands-on workshop will help you protect your people, secure your assets, and build a practical recovery plan.

Leave with actionable tools and templates you can implement immediately.

**Monday, March 23<sup>rd</sup>**  
**StartUp Humboldt Innovation Hub**  
**876 7th Street, Arcata**  
**5:30 - 8:00 p.m.**

**WHAT YOU WILL LEARN**  
Personnel & Asset Safety  
Financial & Insurance Readiness  
Business Continuity Planning

**YOU WILL RECEIVE**  
Emergency Action Plan template  
Business Continuity Plan framework  
Financial preparedness checklists  
Insurance review worksheet  
Step-by-step next action checklist

**SPACE IS LIMITED**  
Advance registration recommended



**SBDC CALIFORNIA** **ARCATA FIRE DISTRICT** **ARCATA Chamber of Commerce** **HUMBOLDT MADE**

## Help Keep California Parks Beautiful

The Redwood Parks Conservatory invites you to join volunteer events in March that help maintain and beautify local parks.

Your efforts to remove invasive plants during these volunteer days will help restore coastal environments and allow for the repopulation of native plants.

**March 14 through 29**  
**Various Locations**

[Learn More](#)



## Encouraging the Next Generation of Donors

Blood donation in the US is facing a quiet but serious challenge: fewer young people are rolling up their sleeves. Teen and young adult donations have declined, and without early encouragement, many potential donors never get started.

The Northern California Community Blood Bank offers high school students meaningful incentives for stepping up to give. Learn how donors can qualify for the Community Impact Scholarship by clicking below.

[Learn More](#)



## Celebration of the Arts Gala

The Humboldt Arts Council is proud to announce the 2026 Celebration of the Arts Gala at the Morris Graves Museum of Art. This year, the Council will present the 2026 Outstanding Contribution to the Arts Award to master woodworker and historical conservator Eric Hollenbeck.

**May 30**  
**5 p.m. to 9 p.m.**  
**Morris Graves Museum of Art**

[Learn More](#)



## Eureka Chinatown Project Progress

Construction of the Eureka Chinatown Monument reached a milestone with the installation of the Moon Gate arch on March 2.

The project team of local consultants and contractors included Chamber member businesses, including SHN for surveying, Whitchurch Engineering for structural engineering and local artists.

[Learn More](#)



---

## April 6 Deadline Approaching for Disaster Relief

The U.S. Small Business Administration (SBA) is reminding eligible businesses, private nonprofits and residents in California of the April 6 deadline to apply for low interest federal disaster loans to offset physical damage caused by the 2026 severe storms, tidal flooding, and king tides which occurred from Dec. 31, 2025 to Jan. 5, 2026.

The disaster declaration covers the California counties of Contra Costa, Del Norte, Humboldt, Marin, Mendocino, San Francisco, Siskiyou, Sonoma and Trinity.

Businesses and nonprofits are eligible to apply for physical disaster loans up to \$2 million to repair or replace damaged or destroyed real estate, machinery and equipment, inventory, and other business assets.

[Learn More](#)



## A Noir-Filled Night at the Clarke

The Clarke Historical Museum is hosting its first fundraiser of 2026—Noir at the Clarke, a 1920s-40s speakeasy-themed evening of fun, with wine and cocktails (password required!), hors d'oeuvres, live music, silent auction, and plenty of hardboiled entertainment!

Guests are encouraged to dress up their favorite glad rags. The Weapons Room will be transformed into a speakeasy—with live music and fantastic entertainment.

**April 11**  
**7: 00 a.m. - 10 p.m.**  
**240 E Street, Eureka**

[Learn More](#)



## Labor Law Updates and the Future of Human-Centered AI

North Coast Employer's Advisory Council is presenting a packed HR Seminar with two exciting sessions. Session one is a 2026 California labor law update presented by William Betley, Partner at AALRR one of the state's leading labor law firms.

Session two focuses on Emerging AI trends in the workplace and is presented by Strategic Marketer and Author, Emanuel Rose of Strategic E-Marketing.

**April 23**  
**8:30 a.m. - 4:00 p.m.**  
**Fortuna River Lodge**  
**1800 Riverwalk Drive, Fortuna**

[Learn More](#)



## Walk to End Alzheimer's Volunteer Kick-Off

Get ready to make a difference! Join this in-person event for the Walk to End Alzheimer's at the College of the Redwoods Foundation office around the corner from the CR office on 6th Street. It's the perfect chance to meet fellow volunteers, learn how you can help, and get all the info you need to make this walk amazing. All are welcome, whether you're a first-timer or a seasoned pro.

**March 24**

**5:30 p.m. - 6:30 p.m.**

**College of the Redwoods Foundation Office  
527 D Street, Eureka**

[Learn More](#)

## 2026 Walk to End Alzheimer's Humboldt County Volunteer Kick-Off

LEARN • ENGAGE • VOLUNTEER



REGISTER AT [HTTPS://TINYURL.COM/5FNK747H](https://tinyurl.com/5FNK747H)

### SAVE THE DATE

**SIP • SNACK • SOCIALIZE**

Tuesday, March 24, 2026

5:30-6:30 p.m.

College of the Redwoods  
Foundation office on 6<sup>th</sup> Street  
527 D Street

Eureka, CA 95501

\*Do not park in the CR parking lot

ALZHEIMER'S ASSOCIATION



[ALZ.ORG/HUMBOLDTALK](https://alz.org/humboldtwalk)



***Chamber members - want to see your news in this newsletter?  
Contact [carly@eurekachamber.com](mailto:carly@eurekachamber.com) for details.***

**Member Promotions**

### Café Nooner Now Open at 8:00 AM

Café Nooner, located in Henderson Center 2910 E Street, Eureka, is now open at 8:00 AM, Wednesday through Sunday. Start your morning with scratch-made breakfast, locally roasted espresso drinks, and a warm space for meetings or a quiet coffee before work. Online ordering and delivery also begin at 8:00 AM.

[Learn More](#)

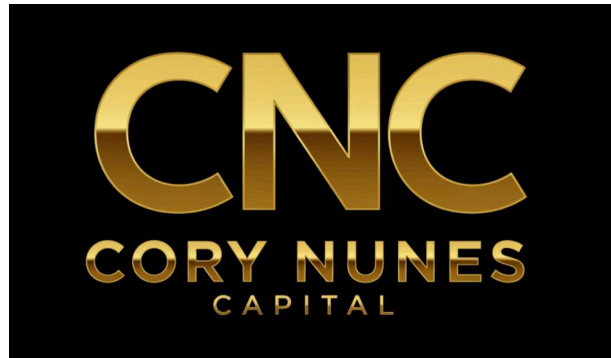


---

### Save Money for Your Business with EmployWell+ from Cory Nunes Capital

EmployWell+ helps Eureka employers increase employee take-home pay and reduce payroll tax expenses—at no out-of-pocket cost. On average, businesses save about \$700 per employee annually while adding supplemental wellness benefits. In addition, Cory Nunes Capital donates \$2 per enrolled employee each month to a local nonprofit, strengthening both our workforce and our community.

[Learn More](#)



## Kramer Investment Corp

Whether you're a student looking for housing near campus, a family searching for a home, or a business in need of commercial space, Kramer Investment Corporation is here to help you find the perfect fit.

[Learn More](#)

**K**

KRAMER INVESTMENT CORPORATION  
Residential | Commercial | Storage

RESIDENTIAL COMMERCIAL STORAGE

Your Next Unit Awaits

www.kkramer.com 707-444-2919 info@kkramer.com

## Friends of the Dunes Gear Sale

The Friends of the Dunes Get Outside Gear Sale will take place on Saturday, April 4 at the Humboldt Coastal Nature Center, 220 Stamps Lane in Manila.

Members can shop early from 11 a.m. to 12 p.m., and everyone is welcome from 12 to 3 p.m.

Attendees can find great deals on gently used outdoor gear while supporting coastal education and stewardship.

[Learn More](#)

Friends of the Dunes

**Get Outside Gear Sale**

HUMBOLDT COASTAL NATURE CENTER • 220 STAMPS LN, MANILA

**Saturday, April 4**

Member Hour: 11 am to 12 pm  
Everyone Welcome: 12 to 3 pm

Find great deals on gently used outdoor gear while supporting coastal education and stewardship!

FRIENDSOFTHE DUNES.ORG

## Humboldt House Lodge Spring Discount

If you or a loved one is in need of assisted living options, Humboldt House Lodge is offering \$500 off 1st months rent until June 2026.

[Learn More](#)



## New Members



## Premier Members

Interested in expanded benefits? Become a Premier Member!

Contact [nancy@eurekachamber.com](mailto:nancy@eurekachamber.com).



# PREMIER INVESTORS

## PLATINUM



VINEYARD  OFFSHORE

## GOLD



AT&T



## SILVER



We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.



Try email marketing for free today!