



## A MESSAGE FROM YOUR CEO

The Chamber Board and staff certainly did not anticipate that we would all be working under the shadow of Covid-19 uncertainties this past year. All of us were confronted with the challenge of yet another year of pandemic trials. Each of you had to navigate these challenges for your particular business, as we at the chamber charted a course to determine how to best continue offering the services that were needed for you, our members, as well as the larger business community.



We had the same issues of opening and closing our office to the public, staffing shortages and an ever increasing mountain of work that required our attention. There was also the continuing concern of income and maintaining the level of operation that we have come to expect.

Thankfully, state and federal grants were available to cover some of the loss of our annual fundraising efforts. Perhaps more importantly, you and your businesses recognized the many benefits of membership and remained committed to our mutual mission, allowing us to actually increase membership by another 60!

Our Premier membership also increased and we are thankful to each of them for supporting our business community by allowing us to provide and increase the level of support programs and services to all of our members. Bear River Casino and Resort was outstanding with their generosity, donating their annual golf event proceeds to the Chamber's programs. In addition, more than 80 of our members increased their level of membership to "Membership Plus", which allowed us to promote them through our business of the day and other campaigns. Now that is true support!

Our committees and Board members worked harder than ever to advocate on your behalf and our staff recognized the importance of creating virtual events to keep everyone engaged in our business community through networking, creating a very important event with the "State of the Economy" and introducing a new Grant Funded program "[Elevate](#)", designed to assist our business community in improving their E-Commerce and on-line digital presence. It was equally important for our team to get behind the "#ChooseHumboldt" campaign to fully encourage our community to support local businesses before choosing out-of-county businesses.

A sneak peek into next year..... We are hosting a JOB FAIR March 3<sup>rd</sup>. We understand the difficulties our community has been facing in finding and retaining staff, and it is important to us to continue to create events that meet your current needs. Separately, after polling our members we heard that you are seeking as safe as possible in person events. We feel we have been able to make a compromise to our Annual Dinner and Membership meeting to be held in January. [This is our major fundraiser of the year, we look forward to your support in donations, sponsorship and attending in person.](#) I look forward to seeing you there.

I would personally like to thank our Board and committees for their commitment to not only the Chamber and our members, but the larger business community as a whole. Their hard work benefits our community. It is also important to thank our chamber staff. Their tireless work ensures that you are heard, represented and supported.

Most importantly, I would like to thank you, our members! Please continue your support in the upcoming

Donna Wright  
President/CEO

# PREMIER MEMBERS



## PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

### DIAMOND



### PLATINUM



### GOLD



### SILVER



[Learn More](#)

# CHAMBER UPDATES

## December In-Person Mixer



Chamber members are invited to the December Mixer on Thursday, December 16th from 5:30-7:00PM

This month's Mixer is hosted by Nilsen's Feed and co-hosted by Express Employment Professionals.

There will be prizes and networking opportunities throughout the event as well. This is going to be a fun holiday Mixer you don't want to miss.

We will be following all Humboldt County COVID-19 recommendations. Dress warm!

[Learn More](#)



## 2022 Annual Chamber Dinner and Auction

We've polled the membership and we have heard you! It is time to meet again in person! Along with our seven hospitality partners, the 131st Annual Dinner and Auction will go forward with some minor adjustments to ensure the safest possible event.

Our fun-filled evening will begin with a happy hour at Mendenhall Plaza, followed by dinner and auction at one of our seven local restaurants. (Ticket options will be announced soon!) An updated vaccination card, or negative PCR test from within the last 48-72 hours will be required at the door (written PCR tests are available for free at the Wharfinger at 1 Marina Way, Eureka).

Our successful fundraising event depends on your support by providing auction items. You may want to consider a donation for a fun "experience" this year. You can also sponsor one of the dinner venues or increase your membership level for a tax donation.

To learn more, click the auction button below.

[Auction Information](#)

## Elevate Digital Marketing Training



Is it time to Elevate your digital marketing for your business or non-profit? This grant funded program is for you! Now taking appointments for Elevate 2022. Space is limited so reserve your seat today!

[Learn More](#)

## Not a Chamber Member? There's No Better Time to Join!

Now is your chance to sign-up your business for Chamber membership in 2022. Additional info below.

TO JOIN VISIT [EUREKACHAMBER.COM](http://EUREKACHAMBER.COM)



Business memberships start at only \$165/yr

# JUMP-START THE NEW YEAR

*Join now for 2022 & get the rest of 2021 FREE!*

Become a member in 2022 and get a New Member Spotlight, the opportunity to be part of our Mixers, Business Promotions, listing in the Annual Membership Magazine and more!



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1120 BOSTON ST. STE. 100  
EUREKA, CA 95501  
707.442.4208

[Learn More](#)

## WHAT'S NEW

### Submit Your Business Article for the Chamber Review!

Chamber Members are welcome to submit articles to the Eureka Chamber Review. The Eureka Chamber Review is published monthly and has a distribution of over 1,100 subscribers!

Chamber news submissions should be emailed to [susan@eurekachamber.com](mailto:susan@eurekachamber.com).

Nationally Recognized SDM Magazine



## Announces Advanced Security Systems as 2021's Dealer of the Year

Northern California – Security Distributing and Marketing Magazine (SDM), a trade journal representing the alarm industry on a national level, recognizes locally owned and operated Advanced Security Systems as the 2021 Dealer of the Year.

[Learn More](#)



## 5-STAR Compass Community Credit Union: A Trusted Partner

Compass Community Credit Union has earned the prestigious “Exceptional Performance Credit Union” status from Bauer Financial, Inc., the Nation’s Premier Credit Union and Bank Rating Firm. This distinction is reserved solely for institutions that have earned Bauer’s highest (5-Star) rating consistently for at least 10 years and Compass has now earned the highest rating for 46 consecutive quarters. To earn a 5-Star rating, the credit union must excel under a rigorous, independent analysis of its financial condition.

[Learn more](#)



## North Coast Co-op Accepting Applications to Volunteer on Grant Committee

North Coast Co-op is accepting applications to volunteer on its Cooperative Community Fund (CCF) grant committee.

[Learn More](#)



## RCEA's Small-Scale, Run-of-the-River Hydroelectric Power Webinar Hydropower done right. The North Coast's Untapped Potential

The Redwood Coast Energy Authority invites the public to a free online presentation by RCEA consultant Michael Furniss about the potential of small-scale, run-of-the-river hydroelectric power for the North Coast.

[Learn More](#)

# The Workplace

a Podcast by  CalChamber.



## HR Tips for Work Holiday Parties

In this episode of The Workplace podcast, CalChamber employment law experts Matthew Roberts and Bianca Saad discuss the workplace rules employers should consider when planning their company's holiday party.

[Learn More](#)

# ALERT

presented by  CalChamber

**Guest Commentary:** State Leaders Should Use Budget Surplus to Restore Tax Incentives, Repay UI Debt

[Learn More](#)



**COVID Info Line**  
Monday — Friday from 8 a.m. to 5 p.m.

**707-441-5000**

Humboldt County Joint Information Center 707-441-5000  
covidinfo@co.humboldt.ca.us | humboldt.gov | @HumCoCOVID19

## Stay Updated on Local Covid News

In regards to our local COVID situation, we at the Chamber want to remind our community that resources and information are available.

The County's Covid information phone line is open Monday - Friday 8 a.m. to 5 p.m. and can provide assistance with testing questions, vaccine information, and local health and safety guidance.

[Learn More](#)

## NEW MEMBERS



### The Stудиio

The Stудиio is a creative collective specializing in branding, non-plastic packaging and educational marketing with a focus on cannabis and CBD. Representing creatives and can book talent for your next campaign whether that is for models, photographers, designers or stylists. To make a long explanation short: They make it happen!

[www.thestuudio.com](http://www.thestuudio.com)



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Even if you have just one employee, you could be fined for not posting these required notices. Our poster includes all 18 mandatory notices in one convenient poster.

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Reserve your copy now - just call the Eureka Chamber at 707-442-3738 to place your order, or fill out and return the order form to [susan@eurekachamber.com](mailto:susan@eurekachamber.com).

California businesses face increasing demands to comply with labor laws. Make it easy for your businesses to meet compliance requirements. Keep in mind that every California employer **MUST** display a **CURRENT** California and Federal Labor Law Poster at each company facility. Severe fines and penalties are assessed if a business doesn't display a current poster.

[Order Form](#)



**TWO MEMBERSHIPS COMBINED  
FOR STRONGER PEACE OF MIND**

In a medical emergency every second counts, especially when transporting patients who are far away from adequate medical treatment. No one knows that better than REACH Air Medical Services and Cal-Ore Life Flight.

**WHEN YOU JOIN, YOU'RE COVERED.**

REACH Air Medical Services and Cal-Ore Life Flight are AirMedCare Network participating providers—America's largest air medical membership network providing coverage across 320 locations in 38 states.

Expenses for emergency air medical transport can put stress on your finances. With an AMCN membership, you will have no out-of-pocket expenses if flown by an AMCN provider. Membership starts at just \$85 a year, with senior and Eureka Chamber of Commerce discounts available.

**ADD FLY-U-HOME MEMBERSHIP FOR ADDED PROTECTION.**

Fly-U-Home is a must-have membership for those who travel more frequently. If you're hospitalized 150 nautical miles or more from home, AMCN Fly-U-Home can provide air medical transportation to your local hospital of choice. You don't have to drive or be stuck in a hospital far away away—and you'll have no out-of-pocket expenses in relation to your flight. Bundle an AMCN membership with Fly-U-Home to save!

**TO ENROLL CONTACT:**

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