



## A MESSAGE FROM YOUR CEO

"Some of the work done by the Chamber over the last 125 years is not only surprising to most, but played a significant role in the progress that has made the city what it is today" (quoted from Celebrating 125 years of the Greater Eureka Chamber of Commerce)

We are now 130 years strong!

While many things change, some remain the same.

We at the Chamber understand the importance of having a robust group of business people that come together to share ideas and work to create an environment for growth and improvement for our economic future. For this, I thank our board, committee chairs and staff.



I respect the position I hold and I am proud of the direction the Chamber has taken in the last few years as a Catalyst for business growth, Convener of business leaders and influencers and a Champion for a stronger community.

We have focused on you, our members and have moved with the changing needs of our community.

Just last week we held our inaugural State of The Economy webinar designed to assist our local business community in formulating tactics and strategies to move forward in 2021. This was very well attended. Our speakers were carefully chosen and included Randy Weaver, a labor market consultant with California Employment Development Department, Humboldt County's Economic Development Director Scott Adair, City Manager Miles Slattery and Eureka Finance Director Lane Millar. We heard the status of the well-being of our local economy, an overview of upcoming opportunities to grow the local labor market, current county programs and initiatives, and current marketing strategies for the city.

During the pandemic we brought you relevant time-sensitive speakers each month at our Virtual Mixers. We have produced important information to you online and in print to ensure not only your survival but success.

As we emerge from a year like no other, we will continue our support for your businesses and we will advocate on your behalf and create programs that are needed like an E-Commerce and online training program designed to elevate your exposure and bottom line.

What can you do? You can engage with the Chamber, become a member, check out our website, read our newsletters, join a committee, attend an event, follow us on social media and reach out to us with suggestions, recommendations and feedback. Your business will benefit, I promise!

Donna Wright

Brought to you by:  
The Greater Eureka  
Chamber of Commerce

WWW.EUREKACHAMBER.COM/STATE-ECONOMY



FREE  
WEBINAR

FRIDAY  
APRIL 9, 2021  
12:00 PM - 1:30 PM

# STATE OF THE ECONOMY

-EUREKA-

Randall Weaver  
Labor Market Consultant  
CA Employment Development Department

Scott Adair  
Director of Economic Development  
County of Humboldt, CA

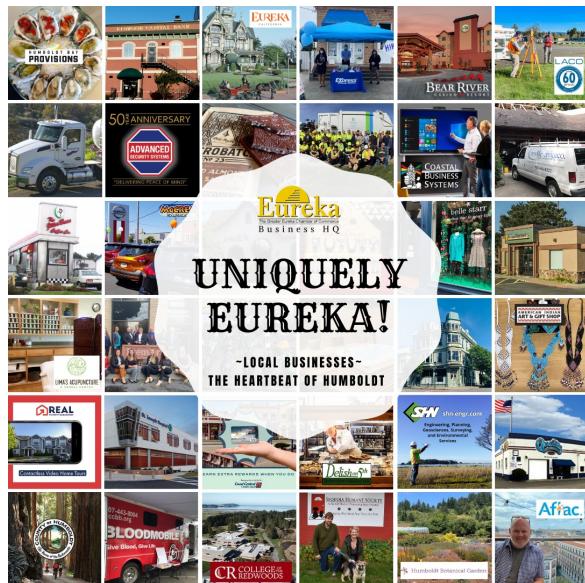
NOTEWORTHY LEADERS  
FROM THE STATE, COUNTY,  
AND CITY WILL SPEAK ON  
THE WELL-BEING OF  
OUR LOCAL ECONOMY  
& INITIATIVES RELATED  
TO ECONOMIC  
DEVELOPMENT.

This event  
is sponsored by:

BEAR RIVER  
CASINO & RESORT



MISSED THE EVENT? SEE IT HERE!



## UNIQUELY EUREKA!

-LOCAL BUSINESSES-  
THE HEARTBEAT OF HUMBOLDT

## Uniquely Eureka!

At the Eureka Chamber we understand our local businesses are unique. That's why we've launched Uniquely Eureka! This campaign is an opportunity for you to share your unique business story and be featured in front of the Chamber's growing online audience.

So what makes your business unique? Whatever it may be, we want to hear about it and support you.

This campaign is dedicated to the Chamber's Premier Members and Membership PLUS members. It will be featured on social media, the Chamber website, and promoted through our local media partners. We already have PSA's airing on local radio stations!

More Info

## LET'S TALK HUMCO-BIZ

Coming Soon



## VODCAST

What speakers, topics, and questions would you like to see?

Take Our SURVEY!



## Take Our Survey!

This April the Eureka Chamber will launch a Vodcast called 'Let's Talk HumCo-Biz' hosted by the Chamber's Business HQ Coordinator, Sierra Speer Dillon. This vodcast will feature local businesses, organizations, and community leaders that will speak on relevant business topics. We value your ideas and request that you please take our 3-minute survey to provide suggestions regarding speakers, topics, and questions.

[Take Survey](#)

## EVENTS



[More Here](#)

### Ribbon Cutting Ceremony Thirsty Bear Lounge

The Eureka Chamber in partnership with the Fortuna Chamber held a Ribbon Cutting Ceremony at Bear River Casino Resort, Friday, April 2, 2021, for the Grand Reopening of the Thirsty Bear Lounge!

Combining both modern and industrial touches, the newly remodeled bar and lounge features a double-sided bar with bar-top slots on the casino floor, oversized lounge chairs, two 10' HDTVs, and a large stage for entertainment that will feature talented bands & professional DJs.

**April Virtual Mixer**

Hosted by:  
Real Property Management Humboldt

Guest Speaker  
Gregg Foster of RREDC & Fly Humboldt

Join Us!  
Thursday, April 15, 2021  
5:30 PM - 7:00 PM

EurekaChamber.com/April-Virtual-Mixer

[Register](#)

[Mixer Recaps & Videos](#)

### Register Now for the April Virtual Mixer

We hope to see you Thursday, April 15th from 5:30-7:00 p.m. at the April Mixer.

Real Property Management Humboldt is our host and the guest speaker will be Gregg Foster of the Redwood Region Economic Development Commission & Fly Humboldt.

RPM's Darus Trutna will speak on the importance of good property management within communities, the highs and lows of property management, and the current market. Gregg Foster will discuss additional flights coming to the California Redwood Coast-Humboldt County Airport, business opportunities around hospitality and transportation, and ways for our community to be tourist ready.

Don't miss the chance to learn what's happening in the area, expand your professional network, win prizes, and much more. Register Now!



## Bear River Hosts Annual Charity Golf Tournament

The Greater Eureka Chamber of Commerce is excited to be the 2021 recipient of Bear River Casino Resort's Annual Charity Golf Tournament, Friday, July 30th at the Redwood Empire Golf and Country Club in Fortuna. Registration opens at 8:00 a.m. with a 9:30 a.m. shotgun start.

This golf tournament is a 4-Person Scramble with 21 teams maximum. So round up your team and start practicing your swing because cash prizes and trophies will be awarded to the top 3 teams! You must register early to ensure a reserved spot.

The Entry Fee for a Team of 4 is \$1,000, which includes:

- One complimentary foursome and two carts.
- Two drink coupons per player.
- Inclusion on tournament advertisement and social media/website.
- Advertisement with provided high resolution logo.

YOU CAN ALSO BE AN EVENT SPONSOR! Find out more and register now.

Learn  
More

## WHAT'S NEW

**Contact Us**  
**Mon-Fri 8 a.m. to 5 p.m.**  
**covidinfo@co.humboldt.ca.us**  
**707-441-5000**



Humboldt County Joint Information Center

## Humboldt County Residents Encouraged to Sign Up and Get Vaccinated

If you're eligible, you can schedule an appointment, or register to be notified when one is available. Some Safeway, CVS Pharmacy, Walgreen's, Rite Aid and Walmart locations are also offering COVID-19 vaccination appointments in partnership with the county and federal government.

Learn More



## GOHumCo Grants & Opportunities

The County of Humboldt's Economic Development Department has important updates for you! Just follow the link to discover COVID-19 grants, grants & other opportunities, funding links & resources, and a business reopening training video that can earn you a certificate to post at your business.

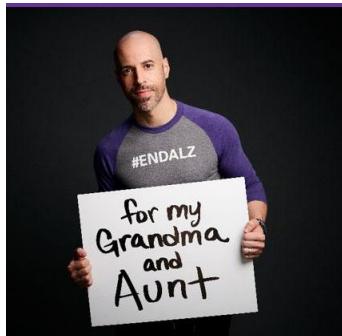
[Learn More](#)



## COVID-19 Vaccine and the Workplace

In Episode 110 of The Workplace podcast, CalChamber Executive Vice President and General Counsel Erika Frank and employment law expert Jennifer Shaw discuss what employers should consider before requiring workers to get the COVID-19 vaccine.

[Learn More](#)



## Partner with the Alzheimer's Association to Host Alzheimer's Educational Programs

The Alzheimer's Association would like to reach more people with their educational programs. In the effort to do this, they are looking for organizations - businesses, senior centers, service clubs, churches, libraries, colleges, chambers, etc., that would like to partner to host FREE education programs.

[Learn More](#)



## Project Eureka Seeking Business Sponsors

Project Eureka has planned its first project, beautification of the 101 corridor through Downtown Eureka. They are seeking partners who share these goals and want to help beautify Eureka along the 101. Find out how you can support and help to implement this great local program.

[Learn More](#)



## North Coast Co-op Accepting Grant Applications

If you're a tax-exempt, local nonprofit organization (or an org fiscally sponsored by one) and/or a public school located in Humboldt County, the North Coast Co-op is now taking applications for its Cooperative Community Fund grants.

[Learn More](#)



## Nordic Launches Pre-Qualification Process for Humboldt County Contractors

Nordic Aquafarms announces its upcoming informational meeting for Contractor Pre-Qualification for Construction.

Find out more about how you can attend.

[Learn More](#)



## Celebrate Earth Day by Saving Energy!

Earth Day falls in April, so this month is the perfect time to up your energy efficiency game! All Californians can help protect the natural beauty of our state for future generations by taking small steps to use energy more wisely every day.

Energy Upgrade California asks you to join the movement and find out how you can help California #KeepItGolden.

[Learn More](#)



## CalChamber Releases 2021 JobKiller List

CalChamber addresses pending legislation that will significantly harm California's business climate. Although we see this type of legislation introduced year after year in California, it is especially surprising and harmful this year given that we are still currently in a pandemic, and many sectors of our economy are still suffering.

[Learn More](#)

## NEW MEMBERS



# PREMIER MEMBERS



## PREMIER INVESTORS

We recognize and thank all our Premier Members for their commitment to our organization and their investment in the North Coast Business Community.

### 50 YEAR ANNIVERSARY



"DELIVERING PEACE OF MIND"

### DIAMOND



### PLATINUM



### GOLD



### SILVER



Visit our Website

