



CHAMBER MEMBERS SELECT NEW BOARD FOR 2020

Members of the Eureka Chamber have overwhelmingly ratified six local business leaders as new members of the Chamber Board of Directors for 2020. The new Chamber Board members are:

Ross Creech - General Manager - Quality Auto Body
David Gordon - Executive Director - KEET-TV
Chris Hartley - Superintendent - Humboldt County Office of Education
Rob Holmlund - Owner - Malex Consulting
Mariellen Jurkovich - Director - Humboldt Patient Resource Center
Christine Silver - Owner - Delish on 5th

Chamber Board members serve three year terms and each year six of the 18 member Board complete their service. Those moving off the Board this year and who deserve a hearty thanks and 'job well done' are: Mike L Newman of Shaw & Petersen Insurance; Brian Papstein of Eureka Broadcasting; Keith Flamer of College of the Redwoods; Laurie Watson-Stone of St. Joseph Health System; and 2019 Chair of the Board, Becky Reece of Cruise Planners.

Board Officers for 2020 are Chair, Jennifer Budwig of Redwood Capital Bank; Vice-Chair, Scott Pesch of Coldwell Banker Commercial; and Treasurer, Dane Valadeo, of ReProp Financial.

The new board will be officially sworn in at the Chamber Annual Membership Meeting on January 31, 2020. Members are encouraged to contact the Chamber for more information.



2020 ANNUAL DINNER AND MEMBERSHIP MEETING

Click for forms:

[Annual Dinner Reservation Form](#)
[Auction Donation](#)



Please mark your calendar for Friday, January 31, 2020, for the Annual Dinner and Membership Meeting. This important event is not only an opportunity to enjoy the company of your fellow Chamber Members, but it is also for the purpose of celebrating what we have accomplished on behalf of our members in 2019 and to outline plans for 2020. Additionally, we will recognize the contributions of our outgoing board members, welcome those joining us next year and announce the 2019 Business Awards. As any Chamber event, the Annual Dinner is a fun, informative and enjoyable evening.

The 2020 event features a no-host cocktail hour beginning at 5:30 P.M. with dinner served at 6:30 P.M. This year tickets for the dinner are \$85.00 per person or \$600 for a table of eight. Reservations are required as it is expected that the event will again sell out.

Let us take this opportunity to thank you for your partnership with the Chamber and for being a part of a very eventful year. We are looking forward to celebrating it together with you at the Annual Dinner. Reservations are required as space is limited. Call the Chamber at 442-3738 to reserve a seat or a table.

[Visit our site for forms or to find out more!](#)





TABLE DECORATING CONTEST

Businesses and organizations may enter this fun element of the Annual Dinner and Auction with a \$50 entry fee and their imaginations! The goal is more promotion for your organization so other attendees will sit at this table.

Guidelines:

You may decorate your table with any theme you like. It may reflect what your business does, who it serves or something related to our area - anything you like!

Tables come with white linen and blue cloth napkins. If you would like to replace these with something to match your theme, go for it.

Nothing may be more than 12' high so it does not interfere with people seeing the other side of the table or podium.

Candles are permitted if in a hurricane or other enclosed holder.

You are invited to include giveaway items to those sitting at the table. These could include branded items, candy, anything else you come up with.

Please contact Carole Crossley with any questions about the table decorating aspect of the event.

Phone 707.845.7243

Email Auction@EurekaChamber.com

[To see more examples of last year's tables visit our Facebook photo album here](#)



BASKET OF PLENTY

Tickets are \$25 each or five for \$100

There will be 10 Assorted gift baskets valued at \$1000+

Easy entry - You may purchase tickets with your dinner reservation form. Tickets will also be available for purchase at the dinner.

Not going to be at the dinner? You may still enter to win the prize drawing.

Don't miss this chance to win a fabulous basket of assorted products and services donated by your fellow chamber members!

Drawing is on Friday January 31st - Sequoia Conference Center - Need not be present to win.



A MESSAGE FROM YOUR CEO

Merry Christmas and Happy Holidays!

This is the happiest time of the year, and a time of reflection and gratitude. And what a year 2019 has been.

Let's look back at some of the achievements this year:

- We had a very successful 2019 Annual Dinner, raising money for the fit out completion of [Business HQ](#).
- Negotiated with the City of Eureka for reimbursement of funds for the remaining lease years from the Chamber's Broadway location.
- Launched the video to support our local business and community sharing why we do business in Eureka in conjunction with KEET. To date we have had over 60,000 views.
- A mural competition was launched in conjunction with the Eureka Street Art Festival to create a mural inside Business HQ, to thank and promote our founding investors. (You can still apply to have your name added.)
- Launched our purpose built [website](#) with the main aim to drive business to our members and keep you informed of what we are doing here
- Grew membership by 87 new and returning members.
- Developed partnerships with other entities in our city, county and beyond to bring meaningful programs and training sessions, while reducing our overall costs. We would like to thank SBDC, City of Eureka, County of Humboldt, GOOGLE, HSU, the College of the Redwoods, Eureka City Schools and the Humboldt County Office of Education for these amazing collaborations.
- Held another successful Youth Ambassador program in partnership with the Humboldt County Office of Education, with 20 area High School Juniors participating in the scholarship program.
- Strengthened our Committees: Business and Industry, Business and Education, Government Affairs, Tourism and Organization, and grew our Chamber Ambassador Program.
- Planned and promoted over 25 Ribbons Cuttings and welcomed over 30 new business.
- Created a [Home Based Business and sole operator category](#) to support this group of business that had previously not had the opportunity to engage in the services of the chamber at affordable rates.
- Created [membership spotlighting, and promotion](#) on our social media sites where we are now achieving between 14,000 and 44,000 engagements per month.
- Had our own [Grand Opening, Open House and Ribbon Cutting](#) to launch Business HQ, our flex work space and modern meeting and training rooms.
- Created a modern and flexible affordable work space meeting rooms to be used by our community.
- Employed a new HQ Flex work space and meeting room coordinator, and marketing specialist to provide better service and promotion to you our members.
- Convened our community leaders in hosting them for meetings and conferences in the latest state of the art conference rooms.
- Surveyed our members to hear exactly what you want from your chamber.
- Advocated and took positions on the following, but not including all: the Humboldt Wind Project, the Humboldt Bay Harbor, Recreation and Conservation District grant application for [Launched out new look membership directory](#).
- Redwood Marine Terminal 1, Nordic Aquafarms, the City of Eureka's Project Orion for the Brainard property; and funding for an in-terminal passenger survey at the Arcata Eureka Airport.



It has been a busy year, and we have had a lot of fun watching the chamber grow and evolve as you need it. Promoting and assisting in growing and advocating for your business is always first to mind, and why we turn up every day.

Thank you for engaging with us, thank you for supporting not only your chamber but being part of

something that is larger than ourselves, and thank you for being invested in our community by working together.

It's going to be a great 2020! We are launching our Leadership Program, which is the most exciting thing I believe we have done yet.

Merry Christmas, Happy Holidays, and a joyous, prosperous, healthy and Happy New Year!



CHAMBER LAUNCHES INAUGURAL LEADERSHIP PROGRAM

Are you an emerging leader in our community?

Do you want to make a lasting impact on the Greater Eureka area?



Would you like to be inspired by connecting and activating with emerging and established leaders?

Is it important to you to further your career by being known to have graduated from the Inaugural Leadership program?

Throughout our country and the world Chambers of Commerce develop future leaders by having a strong Leadership program. Now the Greater Eureka Chamber of Commerce is bringing you this opportunity.

What is this program?

Through this highly competitive program, participants are introduced to and educated by the most prominent local champions of the region's key business sectors. Over the course of six months, the program's 15 classes grant exclusive inside access to many of the most influential businesses and organizations in the Greater Eureka Area. Each class focuses on a specific theme and includes educational lectures, site tours, leadership training, team building, and meals. Participants gain a deeper understanding of themselves while also more fully understanding our community at the level of deeply connected, experienced, and influential leaders.

If this is you, please [go to our website](#) to learn more and apply, apply below or call in to collect a brochure and application.

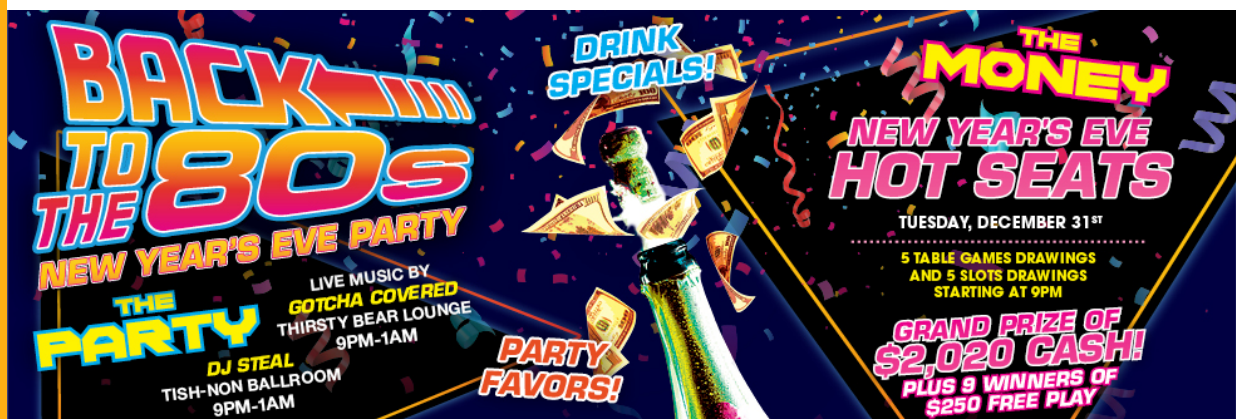
The new cutoff date for applications is December 31, 2019. We already have many strong applications, and we expect many more in coming weeks.

We are very excited to bring this dynamic program to our community.

[Apply Online](#)

[Printable Application](#)

[Printable Scholarship Application](#)



Bear River Casino Resort strives to provide Untamed Entertainment on the North Coast! New Year's Eve is just around the corner and you won't want to miss their Back To The 80's New Year's Eve Party! A Live Band, DJ Music, Hot Seat Drawings, Dining Specials, Midnight Toast, and so much more! Reserve your hotel room and plan for a long night of fun! Following, On New Year Day Bear River Casino Resort is giving away a BMW x4 with sales tax and title paid - over \$66,000 in Cash and Prizes!



NEW MEMBER SPOTLIGHT

OCTOBER MIXER AT COAST CENTRAL CREDIT UNION

By: Chris Nelson, Eureka Chamber Ambassador and Member Business Services Underwriter at Coast Central Credit Union.

Held at Coast Central Credit Union's busy 4th and F Street Member Services Branch in Downtown Eureka, the October 17th Eureka Chamber mixer marked the well-attended celebration of both International Credit Union Day and the eagerly anticipated release of Coast Central's annual calendar.

Hosts Colleen Toste, VP of Marketing & Communications, James Sessa, President/CEO of Coast Central and their team provided attendees with a warm and welcoming atmosphere.

Mr. Sessa provided the audience with the background on how International Credit Union Day has been celebrated the third Thursday in October since 1948 providing 200+ million members worldwide with "Local Service" and a "Global Reach" through 89,000 credit unions in 117 countries. He also highlighted that credit unions, as non-profit institutions, have often provided members with their first true taste of democracy through their one share=one vote as each member holds an equal share in voting how their credit union operates.

The evening's festivities also included the introduction of celebrated local photographer Kenneth Tinkham, selected by Coast Central for its latest 2020 monthly calendar titled "Behind the Redwood Curtain, A Collection of Photographs by Kenneth Tinkham," who beamingly smiled, signed calendars and chatted with the many interested attendees excited to be able to take a calendar (or two!) home.

The location's spacious lobby, which includes the original hardwood floors beautifully restored during the building's extensive renovation completed in 2018, allowed everyone plenty of elbow room to spread-out, chat and catch-up on all of the day's events while enjoying delicious hors d'oeuvres and dessert treats catered by Moonlight Catering before departing into the unusually warm pre-Halloween evening.

This is just one example of how monthly Mixers are a great way to get to know people and other business members within our community. We strongly encourage you to attend and get involved with your Eureka Chamber.

For more information on the Eureka Chamber or the Chamber's many upcoming events, visit the Chamber website at eurekachamber.com or their Facebook page. The only cost of admission to a traditional mixer is your business card. We hope to see you at our next event!



PETRUSHA LAW
Estate Planning & Administration

LOOKING BACK - MIXER AT PETRUSHA LAW SEPTEMBER 2019

Summer's last warm rays made for a fun and festive setting- cocktail tables were fitted with style, on display was a spectacular catering spread, and the employees at Petrusha Law themselves rolled up their sleeves in service—dishing out smiles and watermelon cocktails to guests along with the regular variety of drinks.

The soft sounds of live guitar music set the mood for the evening establishing a perfect setting for conversation and networking.

About Petrusha Law:

Petrusha Law has been a repeat Eureka Chamber Mixer host and from a casual survey of guests, the event has become a member favorite. This is not a surprise as Angela Petrusha and the team are known for the comfortable and welcoming atmosphere they foster. Serving our community in a very specific capacity—providing estate planning, trust administration and probate services—it goes to show that these matters, which we all navigate at one point in our lives, are desirably handled with quality and care, which is delivered to the utmost standard by the team at Petrusha Law.

About Angela:

Angela is approachable, disarming, and within minutes of hearing her in conversation, clearly passionate about her profession and her community. What stands out most about her is her outward interest in others.

"This is our third mixer since we've been in business. We've been in business for 5 years, and we really like having these [mixers]. It has been a great way to get out and see what's going on in the community, meet people from other businesses and see what they're doing in the community."

Mixer Continued:

As the program commenced, Donna Wright, Executive Director of the Eureka Chamber, was not shy to mention gratitude and compliments for the evening's host. Meanwhile, guests exhibited a relaxed and celebratory nature as the night rolled on.

Gift baskets and raffle ticket drawings were fitting for the season, and many members shared about upcoming events and opportunities, special deals and new offerings. It was an event for the books—an inviting energy, good conversation, a dynamic program, and the ideal vehicle for networking and community connection.

Angela mentioned that her and her staff are very social, and that mixers are for them, "a win-win". "We get to have a party and interact with others in our space, and we really love that."

Chamber mixers are inherently shaped by those who participate, and members like Petrusha Law and others who host and attend mixer events contribute value and receive ten-fold in the process.

To check out a glimpse of the evening in the accompanying short video click [here](#).



**WHITCHURCH ENGINEERING AWARDED
CALIFORNIA BEST PROJECT FOR**

DECOMMISSIONING OF HUMBOLDT BAY POWER PLANT

Whitchurch Engineering received a 2019 Best Projects Award from Engineering News Record-California (ENR-California) for work recently completed on Humboldt Bay Power Plant.

The project required decommissioning the nation's seventh commercially licensed nuclear plant which resides just south of Eureka, near the mouth of Humboldt Bay. Built in 1960, the aging plant required demolition and removal of all nuclear facilities, including above-grade structures, below-grade utilities and components associated with a pair of fossil plants, Units 1 and 2.

Initial plans called for removing a reactor pressure vessel (RPV) as a single unit and shipping it off site. But after assessing radiation levels and confined-space access, the project team developed an innovative alternative approach.

According to ENR-California rather than removing the vessel as a whole, workers sectioned the RPV in place using specially fabricated remote-controlled cutting tools, eliminated a critical crane lift and the need to construct surface facilities, along with reducing radiation exposure to the workers. The awarded work also included soils foundation engineering to partially remove the structures, safety field engineering to remove the deep caisson and final site restoration design which created numerous wetland areas.

Whitchurch Engineering is a Woman-Owned business, operated by Lisa and Leonard Whitchurch. Leonard said that the reactor removal project required creation of a team of industry experts including international members. "This was a complex project. We researched our needs and reached out to industry experts who collaborated on developing the unique decommissioning process this job required," Leonard added.

Whitchurch Engineering acted as the project manager, lead engineers and lead planners throughout the reactor segmentation project. Our responsibilities also included securing project permits and coordinating with agencies like the California Coastal Commission, Army Corps of Engineers, Regional Water Quality Control Board, County of Humboldt, etc. We are honored to receive this award. Lisa and I are grateful to our entire team of engineers and staff who participated or supported those engaged in this project throughout the past 10 years and pleased with the confidence HBPP has shown in us."

Founded in 1996, Whitchurch Engineering has completed many commercial and residential projects in the local area. For more information visit their web site, www.whitchurchengineering.com or find them on Facebook. Their offices are located on 9th Street in Fortuna and 716 Harris Street in Eureka.

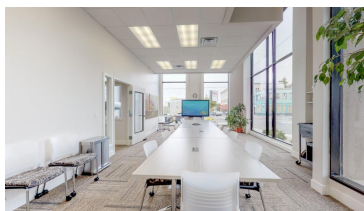


SOROPTIMIST INTERNATIONAL OF HUMBOLDT BAY (SIHB) PARTNERS WITH REDWOOD ADULT & TEEN CHALLENGE (RATC)

It was a treasure for the women of both SIHB and RATC to spend quality time together, allowing them the opportunity to share their lives and daily experiences as they gathered together to pick between the fun prints of the kid's blanket materials, measure, cut and all the while imagining each child that will get to snuggle up in the comfort of the fleece. Each a true blanket of love.

SIHB appreciates the strength, faith and work ethic that the women of RATC have and share. They partner together on other projects, like the SIHB Spring fundraiser, High Heels for Healing.

Jeanette Todd, Development Director of CASA of Humboldt will soon be presented with the blankets. She commented, "CASA of Humboldt is thrilled to accept heartfelt and handmade blankets from the thoughtful collaboration between Redwood Adult Teen Challenge and Soroptimist International of Humboldt Bay. Our 82 active CASA foster children will be delighted and warmed by this generous donation. Locally the need is evergreen to provide a voice in the court system for our approximate 450 Humboldt County wide foster kids in need of a CASA and with dynamic community partners like Redwood Adult Teen Challenge and Soroptimist International of Humboldt Bay we know we can work together to reach our goals."



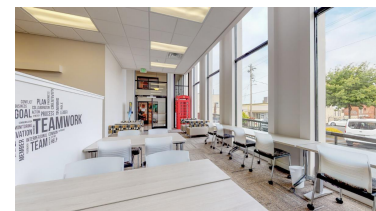
CONFERENCE ROOM

Fully interactive display board and hot desks that seats 30
This versatile room can be articulated into a boardroom style or workshop with separate hot desks.



MEETING ROOM

Seats 8 in the round and features a large flatscreen for presentations
Use our meeting rooms for presentations, interviews, client pitches or training for your company.



COWORKING COMMONS

shared space where you can work independently or collaboratively
A great place to collaborate and connect or work independently in this modern and open workspace.



Have you considered hosting a workshop or renting one of our spaces for a meeting? Here are some upcoming events in our beautiful HQ - Hope to see you there and we look forward to your next event!

[Learn More](#)



YOUTH AMBASSADOR PROGRAM SET FOR 2020

The Eureka Chamber of Commerce is pleased to announce the 2020 Rhododendron Youth Ambassador Program. This inspiring event sponsored by the Eureka Chamber and the Humboldt County Office of Education, matches local high school juniors with community minded business sponsors. The objectives of the program are to inspire a commitment to community service, introduce students to the local business community and to provide scholarships for college-bound students.

As many as twenty high school juniors are expected to participate from those recommended by area high school counselors. Participating Chamber businesses will sponsor the Youth Ambassadors. A college scholarship fund will be awarded to the Youth Ambassadors who have been deemed to have made the greatest contribution toward a positive perception of local youth. While scholastic achievement is an important consideration for a student to participate, other qualifications are taken into account, such as community involvement, unique accomplishments, personal goals and aspirations and the ability to overcome barriers or obstacles.

The program kicks off in February 2020 with a series of fun and educational events including tours, Chamber events, business visits and speech and interview skills training. The program will culminate with a "Final Night" impromptu public speaking competition in May. Members may contact the Chamber at 707-442-3738 for more information on how your business can participate.



**LOCAL DISTILLERY
RELEASES EUREKA!
CHOCOLATE LIQUEUR
FEATURING BLUE
LAKE VODKA, DICK
TAYLOR CHOCOLATE,
HUMBOLDT
CREAMERY MILK**

HUMBOLDT CRAFT SPIRITS, LLC, Eureka's first commercially licensed distillery, announced the long-awaited release of Eureka! Chocolate Liqueur, featuring award- winning Blue Lake Vodka, Madagascar chocolate from internationally renowned Dick Taylor Craft Chocolate, and milk from local producer Humboldt Creamery.

Eureka! Chocolate Liqueur is the fourth product released by Humboldt Craft Spirits, and the first since Redwood Rye Whiskey hit the market in 2017. It joins Little River Gin as the company's second spirit to be based on the award- winning, quadruple-distilled Blue Lake Vodka. "The names of our products all represent a place or geographic feature found in Humboldt County, and this product is no exception," said Jackie Moore, owner and master distiller at Humboldt Craft Spirits. "We chose the name Eureka! Chocolate Liqueur because our distillery is located in downtown Eureka and we wanted to pay tribute to our roots."

Known for its unique bottle art, Humboldt Craft Spirits once again enlisted local graphic designer Joan Grytness to develop the label for Eureka! Chocolate Liqueur. "You may recognize another local institution on the bottle art – the Madaket," said Moore. "We love how Joan was able to capture a whimsical scene that incorporates a piece of Eureka's history."

Every 375ml bottle of Eureka! Chocolate Liqueur contains more than an ounce of Madagascar chocolate from Dick Taylor Craft Chocolate, another Eureka-based company that has garnered awards and recognition from around the world. "That's the equivalent of about a half a chocolate bar in each bottle," Moore added. "We're very thankful to Dick Taylor Chocolate for allowing us to experiment with their ingredients to make this special product for the people of Humboldt County to enjoy."

Rounding out the main ingredients is a simple syrup made with powdered milk from Humboldt Creamery that gives Eureka! Chocolate Liqueur its creamy texture. "We love this product straight out of the bottle, but it was created to stand out in a chocolate martini or simply drizzled over vanilla ice cream," Moore said. "We hope that people will enjoy Eureka! Chocolate Liqueur in a variety of ways over the holidays, although it is a limited release so you might want to stock up." Moore said the initial batch was 300 bottles, but another batch may be created depending on demand.

To find out where to buy Eureka! Chocolate Liqueur, visit the Humboldt Craft Spirits website at humboldtcraftspirits.com.





THIS SEASON I PLEDGE TO

SHOP SMALL
SPEND LOCAL
EAT LOCAL
ENJOY LOCAL

*and support the local
businesses that support me!*

#SHOPEUREKA

UPCOMING EVENTS

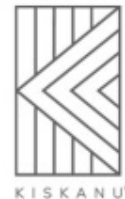
[Upcoming Events - Facebook](#)

[Upcoming Events - Website](#)

[Visit our Website](#)

WE APPRECIATE THE GENEROUS SUPPORT OF OUR

PREMIER MEMBERS



The Eureka Chamber of Commerce recognizes and thanks our Premier Members for their commitment to our organization and investment in the North Coast business community.

