



Eureka

CHAMBER REVIEW

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MARCH 2019

A PUBLICATION OF THE GREATER EUREKA CHAMBER OF COMMERCE

Chamber Briefs

Engineered and healthy fun with hosts LACO Associates and Healthsport

By: Teresa Conley, CFP®, Eureka Chamber Ambassador, Principal and Vice President of Premier Financial Group

The Eureka Chamber December mixer was full of great energy and cozy business connections. It was a typical rainy December evening in Humboldt County and yet we had an amazing turn out at the mixer at Healthsport by the Bay. The location of the mixer was in a beautiful historical building in downtown Eureka.



The joint hosts, LACO Associates and Healthsport, did an amazing job making everyone feel welcome and highlighting their unique businesses. Healthsport offered fitness demonstrations as a scavenger hunt with a discounted coupon toward membership as the prize for participating. It was fun seeing business professionals

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Six local businesses honored at Chamber Annual Meeting

Six local business leaders have been honored by the Eureka Chamber of Commerce for meaningful contributions in 2018 to the best interests of the community and in furtherance of the mission of the Eureka Chamber. The Chamber membership was polled for nominations and then voted to select the 2018 honorees. The awards were presented at the 128th Eureka Chamber Annual Dinner and Membership Meeting to a full house at the Sequoia Conference Center.

Chamber honors were presented in the categories of: Customer Service Award, Small Business of the Year, Large Business of the Year, Extraordinary Business of the Year, Positive Community Impact Award, Positive Community Impact Non-profit Award and the Leadership Impact Award.

The [Customer Service Award](#) was presented to the business that best exemplifies a demonstrated commitment to making its customers feel welcome. The 2018 award was presented to Lima's Professional Pharmacy. This business was characterized by the members as one that is known for its service, care and compassion.

The Eureka Small Business Award goes to a for-profit business with nine or fewer

employees. This year we had a tie vote for this honor, as both [Mantova's Two Street Music](#) and [Brick & Fire Bistro](#) were selected by the membership. Mantova's Two Street Music was chosen for their helpful, courteous and knowledgeable staff, and their support for the Old Town community. Brick & Fire was honored for their quality food, dining experience and community support.

The Eureka [Large Business of the Year Award](#) was awarded to Redwood Capital Bank for its



Redwood Capital Bank staff and CEO John Dalby were honored with the Eureka Large Business of the Year Award

contributions to the community, top notch customer service, positive work environment, investment in the local economy, and commitment to giving back to the community in many ways.

John Dalby, President and CEO of Redwood Capital Bank was also personally presented with

the 2018 [Leadership Impact Award](#). Dalby was honored for being a leader in the business community who inspires and encourages others, and who has earned a high level of trust and credibility. Throughout his career, Dalby has been active in the community serving on numerous board and committees.

The [Extraordinary Business of the Year](#) for 2018 was awarded to Dick Taylor Craft Chocolate. The Extraordinary Business of the Year is selected for its leadership, growth, profitability,

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New Members

Compass Carpentry
Shawn Herlihy

Northern Redwood Federal Credit Union
Jenna Cardoza

Humboldt State University
Frank Whitlach

Hubbard's German Auto
Beth Bray

Harris & K Market
Jim Pastori

Smart Business Resource Center
Angela Dennis

Inertial Media
Tex Keith

County of Humboldt
Scott Adair

Delish on 5th
Christine Silver

Benchmark Realty
Kristi Machado

Chamber Mixer Calendar


March 21st
Redwood Capital Bank
2816 F Street
Henderson Center Branch
5:30 pm to 7:00 pm

Submissions

The Greater Eureka Chamber of Commerce welcomes submissions from its members. All submissions become the property of the Eureka Chamber. Due to space limitations there is no assurance of publication. All submissions may be edited or modified.

While every effort has been made to ensure the accuracy of the information supplied herein, The Greater Eureka Chamber of Commerce cannot be held responsible for any errors or omissions.

Unless otherwise indicated, opinions expressed herein are those of the author/writer and do not necessarily represent the views of The Greater Eureka Chamber of Commerce, the editor, its agent(s), board officer(s), or employees.

 Look for the latest Chamber news on Facebook!

What's NEW?

Eureka Chamber Membership News

Send submissions to susan@eurekachamber.com



Sequoia Park Zoo Foundation welcomes new Executive Director

The Sequoia Park Zoo Foundation is excited to welcome Leigh Pierre-Oetker as the new Executive Director of the Foundation. President of Sequoia Park Zoo Foundation, Michale Dearden states, "We are thrilled to announce, that after a multiple-month, nation-wide search, we have chosen Leigh Pierre-Oetker as our Executive Director, a proven leader from Humboldt County's nonprofit elite. Together with our Director of Marketing & Events, Ashley Mobley, our Foundation's and Zoo's futures are in the best hands possible. Thank you to all of our supporters and stay-tuned for what's to come."

Leigh received her BA in English from Seattle University and her MA in Sociology from Humboldt State University. She has spent her career working in the philanthropy and nonprofit world developing programs and projects that have benefitted Humboldt County.

The Sequoia Park Zoo is owned and operated by the City of Eureka. The Sequoia Park Zoo Foundation was established in 2004 and is the philanthropic nonprofit partner which supports the Sequoia Park Zoo. The Foundation's mission is to promote and stimulate interest in the Sequoia Park Zoo, and to support the Zoo's development and programs through fundraising, marketing and other initiatives designed to enhance the Zoo experience.

St. Joseph Health 
Redwood Memorial • St. Joseph



New cardiac care treatment accessible at St. Joseph Hospital

Cardiologists and other cardiac care providers at the Heart Institute at St. Joseph Hospital in Eureka (SJE), have added new state-of-the-art capabilities for the treatment of patients with severe heart and vascular disease. By using the Impella® heart pump – the world's smallest heart pump – the cardiac care team at SJE can provide advanced care support to a heart that is in shock from a devastating heart attack or can be used to support the blood flow to the heart during certain high-risk cardiac procedures.

SJE is the only STEMI (ST Elevation Myocardial Infarction) receiving center in Humboldt County with 24/7 availability of interventional cardiologists, cardiac cath lab staff and heart surgeons ready to respond to cardiac emergencies from Crescent City to Garberville. To be designated a STEMI receiving center, hospitals must be able to deliver care protocols to patients within 90 minutes of medical contact or what is known as "door to balloon" time.

Recently, cardiologists David Lemons, D.O., and Samer Kabbani, M.D., along with ICU and Cath Lab nurse manager, Cori Cooper, provided a program to the community on the use of Impella and additional cardiac care services available at SJE. The program was part of a free quarterly community health forum series hosted by St. Joseph Health.

For more information on future community health forums, contact Christian Hill at christian.hill@stjoe.org.

Valued members - THANK YOU!

Thank you for engaging with the Chamber in 2018. Thank you for making your voices heard, and for steering the Chamber in a wonderful new direction. Thank you for attending our mixers, events & ribbon cuttings. Thank you for enthusiastically participating in our committees and steering the direction of the Chamber by being a Board Member. Thank you for making our sellout Annual Dinner and Membership meeting one of the most memorable and successful in recent memory. Thank you for participating in surveys. Thank you for investing in your time and money in our business community, and thank you for your personal feedback.

Let's look at where you have taken us and what we have to look forward to this year.

Networking Opportunities: In 2018 we created 2 new events designed to bring our members together, knowing that people do business with those that they know and trust. The Greater Eureka Golf Classic and the Toast of the Town Long Lunch were well attended and we are excited to announce that we will be holding both events again this year. Make sure to save the dates for golf set for June 28th and the Long Lunch happening September 14th. Please also look for our monthly mixers. We are pleased that so many of you attended last year and we hope this trend will continue. Visit our web site for dates and details.

Another opportunity to network and promote your business is our Premier Membership program. As a Premier Member, your company will be recognized a leader in the businesses community. Contact us for information about the benefits and opportunities for exposure that our [Premier Members](#) receive.

Social Media Exposure: We have increased our social media exposure, now encompassing Facebook, Instagram, Instagram TV, Twitter, YouTube and LinkedIn. Social media has been



Donna Wright
Executive Director

an effective platform for sharing information about our programs, events and offers as well as promoting your business and attracting new customers. Our average reach is about 8,000 per month and has peaked at 42,000 impressions. That is a lot of exposure and we encourage you to send content for us to share.

New Website: Understanding the importance of an effective and attractive website, we worked with a local business member to design and rebuild our website to suit our growing needs and to drive business to your websites and businesses.

Eureka Chamber Committees: We have revamped our committees, Business & Industry, Business & Education, Government Affairs, Tourism and our Organization Committee, to make the biggest impact to our business communities. We encourage members to get involved in this important aspect of your chamber by volunteering for one of these committees. You can make a difference in our community.

Promotion: In addition to our social media and website we joined with our business member PBS to create a promotional video featuring members who share the reasons they love to do business and live here in the Greater Eureka area. We received overwhelming positive feedback and reached over 42000 people with over 22,000 full views. A huge thank you to PBS North Coast and our business partners for collaborating to produce this great video which will make a positive impact to our area.

Business HQ: The future home of the Greater Eureka Chamber of Commerce and Flex Workspace is now a reality. We are moving to 612 G Street Eureka in the spring of 2019. This new office space will provide meeting spaces, training rooms for our members, business partners and a modern fully serviced desk space and open offices for our Flex Work space tenants. Opportunities are available to sponsor the

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2019 Board of Directors

OFFICERS

BECKY REECE
Chair
Cruise Planners

JENNIFER BUDWIG
Vice Chair
Redwood Capital Bank

MIKE L. NEWMAN
Treasurer
Shaw & Petersen Insurance

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Stewart Telecommunications

MATTHEW MARSHALL
Redwood Coast Energy Authority

KATHY MILLER
Hilfiker Pipe Company

SHELLEY NILSEN
Express Employment Professionals

BRIAN PAPSTEIN
Eureka Broadcasting

GARRET PERKS
Evenvision

SCOTT PESCH
Coldwell Banker Commercial

MICHAEL POTTS
Bear River Casino Resort

KEITH SNOW FLAMER
College of the Redwoods

DANE VALADAO
ReProp Financial

LAURIE WATSON-STONE
St. Joseph Health System

KATE WITTHAUS
N. CA Community Blood Bank

LINDA WISE
Recology Humboldt County

Eureka Chamber Staff

DONNA WRIGHT
Executive Director

SUSAN GILLESPIE
Operations Manager

Monica Petruzzelli
Membership Services

PHONE (707) 442-3738
2112 BROADWAY, EUREKA
www.eurekachamber.com



completion of Business HQ & have your business acknowledged on the Founder Investors Mural. Click [here](#) for sponsorship opportunities and mural competition.

2019 is going to be an amazing year. Led by our new Board we feel that we have transformed into being a 3C Chamber.

CATALYST FOR BUSINESS GROWTH

Connections to business prospects, networking opportunities and relationships in a friendly, referral-based environment.

Access to business resources, information and training to support the growth and professional development of you and your employees.

CONVENER OF LEADERS & INFLUENCERS

Advocacy representation with elected officials, policy makers, and business leaders on local, regional, state, and federal platforms.

Influence over issues that directly impact your business.

Collaborations of business and community leaders to identify and solve challenges.

LEADERSHIP OPPORTUNITIES

- Committees
- Networking
- Board Member

CHAMPION FOR A STRONGER COMMUNITY

Inspire smart planning decisions for long-term community sustainability.

Identify strategic partnerships to benefit business retention and growth, workforce development, charitable giving and leadership development.



Local engineering firm enjoys seamless leadership transition

Mike Foget, PE has been named CEO of SHN, a Eureka-based consulting firm offering engineering, environmental, geology, planning, and surveying services. Working at SHN since 1995, he takes over from K. Jeff Nelson, PE who retired on January 1, 2019.

“I am both humbled and excited to be taking on this new role at SHN. Both Jeff Nelson and Jack Selvage did a great job establishing the values of our company, and we have a very talented group of people to work with. The key to good leadership is to put people into positions where they can succeed,” says Foget.

Foget is an environmental and civil engineer, noted for many projects including the Town of Scotia’s water and wastewater system reconstruction and the Tuluwat Village environmental cleanup on Indian Island. Both projects won awards from the American Council of Engineering Companies. He is currently the Blue Lake city engineer and the district engineer for the Humboldt Bay Harbor Conservation and Recreation District.

SHN is a small business that has been supporting rural communities in Northern California and Southern Oregon for 40 years. SHN provided engineering, geologic, and planning services to important projects such as the City of Eureka Martin Slough wastewater system, the Annie and Mary Trail in Arcata and Blue Lake, the Trinidad Memorial Lighthouse, and The Village student housing project for Humboldt State University.

Foget is the third CEO in the company’s history. The first CEO was Jack Selvage, PE who incorporated the company with Duane Heber, PE in 1979. K. Jeff Nelson joined shortly thereafter. In the 1980s, the forest products industry was the firm’s

primary client sector, along with local cities, counties, and water districts. Many original clients are still with the firm. Says Nelson, “I am pleased that the firm will embark on new adventures with an experienced and knowledgeable captain at the helm.”



2019 Chamber Board installation at Annual Dinner event

At the recent Annual Dinner event, Eureka Mayor Susan Seaman formally presented the oath of office for seats on the 2019 Eureka Chamber Board of Directors.

The new Board members who were confirmed by the Chamber membership in December 2018 are: Elan Firpo, Partner, Bragg, Mainzer & Firpo, LLP; Garrett Perks, Principal, Evenvision; Linda Wise, General Manager, Recology Humboldt County; Matthew Marshall, Executive Director, Redwood Coast Energy Authority; Dane Valadao, Operations Manager, ReProp Financial; and Kate Witthaus, CEO, Northern California Community Blood Bank.

Outgoing Board Members who have fulfilled their three year terms are Aaron Ostrom, Pacific Outfitters; Paula Patton, The Times Standard; Jaison Chand of City Ambulance of Eureka; and David Tyson, ReProp Financial.

Board Officers for 2019 are Becky Reese, Cruise Planners, Chair; Jennifer Budwig, Redwood Capital Bank, Vice-Chair; and Mike L Newman, Shaw & Petersen Insurance, Treasurer.

doing squats and trying out the top of the line fitness equipment. LACO Associates showcased some of their projects and gave out handcrafted chocolate bars made by Dick Taylor Chocolates with custom LACO Associates logos printed on the wrapper.



Every great mixer features delicious treats. This mixer was at the top of my list of favorite catered foods. Cassaro's Catering did a wonderful job, as usual. I've had the pleasure of eating Chris Wright's delightful foods many times, and yet this time, she outdid herself. We are lucky to have such wonderful caterers in Humboldt County.

2018 has been a successful year for the Eureka Chamber, the membership has grown as well as the group of ambassadors who are committed to supporting and seeing that local businesses succeed. If you are considering becoming a member of the Eureka Chamber, don't wait any longer. There are many benefits of being a member of the Chamber, such as interacting with other local business owners and members of the community, as well as an opportunity to highlight your business. Donna Wright, Eureka Chamber Executive Director, said it best, "We do business with those who do business with us." Attending Chamber mixers is an excellent opportunity to network and expand your professional connections.

The next mixer will be at Redwood Capital Bank, 2816 F Street in Eureka, on Thursday, March 21st. For more information about the Eureka Chamber or what is happening in the business community, visit the Chamber website at eurekachamber.com or their Facebook page. The only cost of admission to a traditional mixer is your business card. We hope to see you at our next event!



For more photos from the LACO/HealthSport Mixer event, please click on the link below.

[MORE INFO](#)

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Rotary Club of Eureka members in 1934.

Rotary Club of Eureka celebrates 95th Anniversary

The Rotary Club of Eureka is celebrating its 95th anniversary this year. The first meeting of Rotary International was held in Chicago in 1905 and the second club

opened in San Francisco in 1908. Members of that San Francisco club helped 21 local businessmen organize the Rotary Club of Eureka on October 10, 1923 with the charter being approved in 1924. The Rotary Club of Eureka went on to help form many other Rotary clubs in the area including, Arcata, Fortuna, Crescent City and Southwest Eureka.

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Today Rotary has over 1.2 million members and over 35,000 clubs throughout the world. Their goal is for people to unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

According to Past President, Dr. Kim Bauriedel, the club has made significant contributions both locally and globally over the past 95 years. Bauriedel added, “Many Eureka Rotarians have left long-lasting legacies to benefit our community. One in particular was Glyndon “Sign” Smith who continues to make many of the Rotary Club of Eureka’s projects possible.”

A former nationally known professional magician, Smith and his wife Ruth, relocated to Eureka and opened a sign company. For 69 years Smith had a perfect attendance record until his death in 1997. His wife Ruth predeceased him in 1991. The Smiths left the Rotary Club of Eureka a large endowment which is managed by the Humboldt Area Foundation. This endowment continues to provide the Rotary Club of Eureka with the ability to assist many organizations with funding for important community projects. A few major projects have included a \$25,000 donation to the Zoo Foundation, a \$25,000 matching grant for the construction of Eureka Skate Park, and a \$50,000 donation to the Humboldt Senior Resource Center’s Alzheimer’s Center.

The Rotary Club of Eureka has also been a contributor to Polio eradication. In 1959-60 \$17,000 was raised with the help of other service clubs to buy vaccine to immunize all children in Humboldt County. In 1988 Rotary International began a campaign to eradicate polio worldwide and the Rotary Club of Eureka raised 100,000 to start that program locally and continues to be a contributor to the worldwide efforts.

The Rotary Club of Eureka is the oldest and largest club in the area. They meet Mondays at noon at the Elks Lodge for fellowship, lunch and an informative presentation from a guest speaker. More information can be found on their web site: www.rotary1.org.



US Bank supports youth entrepreneurship

The Humboldt County Office of Education (HCOE) was awarded a \$10,000 grant from US Bank to support entrepreneurial programs while promoting the principles of business, creativity and innovation. The Innovate entrepreneurial programs provide a tiered approach to learning about the values and benefits of the free market system. Programs include Lemonade Day for elementary, Crafting up Business for middle school, and the Innovate Business Challenge for high school students. The focus of funding from US Bank will support enhancement for both the Crafting up Business and Innovate Business Challenge.

Crafting Up Business is geared towards fifth through eighth grade students learning about the process of identifying and creating a product to sell profitably. It features multi-week lessons that practice ideation, how to analyze the cost of goods, breakeven point, budgeting, sales and evaluation. The lessons culminate in a public selling event, like a local craft fair or school-based fair.

The Innovate Business Challenge is a high-school competition where students from across the county are inspired to submit a business start-up idea as a 60-90 second video-based elevator pitch. The top 50 semi-finalists then provide written responses to 13 business concept questions expanding their ideas, which are scored by judges to select ten outstanding student finalists. Five of these finalists compete in an Evening of Inspiration Finale event in May where a panel of judges representing successful local businesses, evaluate the viability of these start-up ideas in a "Shark Tank" like fashion.

"Humboldt County schools are so fortunate

to have a giving community that continually goes above and beyond to support efforts at enhancing student educational experiences and opportunities," states Superintendent of Schools, Dr. Chris Hartley. "We are so grateful for this generous donation from US Bank that will go to encourage entrepreneurship, critical thinking, and essential skills gained through their participation in our Innovate Programs."

US Bank's support will help enhance both of these programs by building increased community awareness, help promote and advertise student selling events and provide additional opportunities for tutoring, educational resources and cash incentives.

For more information about Innovate Programs, please contact Karen Brooks at 445-7563.



Redwood Capital Bank opens Henderson Center branch

On February 15, 2019, Redwood Capital Bancorp (RWCB.OB), Humboldt County's only locally owned and operated community bank holding company, announced the completion and opening of their fourth full-service branch in Henderson Center. The branch is located at 2816 F Street, Eureka.

President and CEO, John Dalby stated, "On behalf of everyone at Redwood Capital Bank, I would like to thank the many people



who have been involved with the Henderson Center branch project, including: architects, Kash Boojeh and Valerie Allen of Kash Boojeh Architects and our contractor, Pacific Builders. I would also like to recognize the Redwood Capital Bank staff for the amazing job they did starting a new branch and for their teamwork throughout the process. Redwood Capital Bank is committed to local growth and keeping our assets in Humboldt County. We look forward to being an active member in the Henderson Center Merchants Association and to being a good neighbor. The opening of our new Henderson Center location allows us to better serve our customers as well as being directly involved with the vibrant Henderson Center community."

Henderson Center Branch Manager Freddy Ramirez added, "Opening a new branch has been an exciting process. We are thrilled to open our doors for business and look forward to providing Redwood Capital Bank's brand of local, personal service to Henderson Center."

The Henderson Center branch will be staffed by many familiar faces, including: Jill Ceffalo, Operations Supervisor, Kylie Chase, New Accounts Representative, Debbie Viall, Katie Haskins Eddie Garcia and Brittany Burns, Customer Service Representatives. The Operations team joins loan support, facilities and the commercial underwriters in the beautifully renovated branch.

For Henderson Center branch inquiries contact Freddy Ramirez, Branch Manager at 444-9888. For more information regarding Redwood Capital Bancorp or Redwood Capital Bank, please visit our website at www.redwoodcapitalbank.com, contact John Dalby, President and CEO at 444-9833, or stop by our headquarters and main office at 402 "G" Street, Eureka, California 95501.

innovation, marketing and excellent customer service. Dick Taylor was selected for the quality in all aspects of what they do as world class chocolatiers.



Pacific Outfitters was selected for the 2018 [Positive Community Impact Award](#) for improving our community in a variety of ways. Pacific Outfitters PacOut Green Team makes a difference in our community through its concentrated cleanup efforts, and by publicizing the issue of environmental cleanup.

The [Community Impact Award for Non-Profit and Government](#) was given to Redwood Teen Challenge. Redwood Teen Challenge is actively involved and engaged with the community and the Chamber, and makes a demonstrable positive impact on our community.

Additionally, Carole Crossley of Celebration Boulevard was named the 2018 Ambassador of the Year. Chamber Ambassadors are business members who support Chamber programs in a variety of ways, leading, connecting, and supporting our business community.

The Chamber Annual Dinner and membership meeting is held annually to provide an opportunity for the members of the local business community to celebrate their collective investment in the local community.



For more photos from the 2019 Annual Dinner and Membership Meeting, please click on the link below.

[MORE INFO](#)

Chamber launches mural contest for downtown Business HQ

The Eureka Chamber is entering an exciting era with a new home, and more tools to promote members than ever before. While preparing to relocate to a modern location in downtown Eureka, deemed “Business HQ” the Chamber looks forward to hosting members in a space that will serve as an extension of existing businesses and as a center for entrepreneurs growing new businesses.

Upon walking into Business H.Q. you will see workspaces and conferences rooms, but first, to your right, you will see a large plain wall. While some may just see an 11x13.5 ft. wall – the Chamber sees an opportunity. Eureka is known for cultivating a vibrant arts community, and a testament was granted by the state in 2017 when the California Art Council named Eureka a Cultural Arts District. To support this evident talent within our community, the ‘plain wall’ is going to be turned into a mural dedicated to the Business HQ Founders.



The ‘Business H.Q. Mural Contest’ is a unique way of mixing local art with business. Artists are encouraged to submit their proposals to the chamber by April 5, and painting will begin during the Eureka Street Art Festival in July. The selected artist will not only make a colorful splash during the week of the festival, but will also remain at the forefront of Business HQ for years to come.

You can learn how to become a Business HQ Founder, or how to apply to the Business H.Q. Mural Contest at www.eurekachamber.com.

MARCH 2019

A PUBLICATION OF THE GREATER EUREKA CHAMBER OF COMMERCE



Early Bird tickets on sale now

Early Bird tickets are on sale now through March 15th for the 29th Annual Redwood Coast Music Festival at the reduce price of \$100. This new expanded ticket gets you into all festival events, all four days. You can purchase tickets at any Coast Central Credit Union branch, the Arcata or Eureka Co-op, at the Redwood Coast Music Festival office at 523 5th Street in Eureka. For more information call 445-3378 or visit online at rcmfest.org.

42 bands will be performing at 7 venues over the 4 day weekend. Genres include New Orleans Jazz, Swing, Blues, Zydeco, Country, American Roots, Rockabilly and Western Swing. RCMF is bringing some of the top named performers to the festival to provide a great weekend of fantastic music.

Check their website for a complete list of bands, guest artists and special events. Buy your tickets now and save \$15. Don't forget the new dates: May 9th-12th, Mother's Day weekend.

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FREE WORKSHOP

DATE & TIME
Thursday, April 4, 2019
9 AM – 12 PM

LOCATION
Humboldt Bay
Aquatic Center
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Eureka, CA 95501

REGISTER
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DATE & TIME
Friday, April 12, 2019
8:30 AM – 2 PM

LOCATION
Humboldt Bay
Aquatic Center
921 Waterfront Dr
Eureka, CA 95501



Professional Letter Writing & Email Strategies

Prepare and write professional letters and emails.

This class will explore pre-writing tactics, the writing process, proofreading strategies, and using proper formats and tones to make your communication effective and professional.

Tuesday/Thursday

Mar. 12 - 28, 2019

3:00 – 5:00pm

333 6th St., Suite B, Eureka

Fee: \$249

Section #: 048248

Instructor: Jason Marak

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Workforce & Community Education

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BUSINESS H.Q. SPONSORSHIPS

Your business can assist in launching unique meeting and training rooms in Eureka, with several levels of sponsorship. All levels include promotion at the office, and recognition in Chamber publications.

OFFICE

Flex Work Desk - \$1,000
Flex Work Office - \$2,000



LOUNGE

Reception - \$2,500
Mural and signage - \$2,500

EXECUTIVE

Managers Office - \$2,500
Executive Office - \$3,000
Meeting Office - \$5,000



TECHNOLOGY

Business Equipment - \$5,000

CONFERENCE

Meeting Room - \$10,000



WWW.EUREKACHAMBER.COM



The Greater Eureka Chamber of Commerce Business H.Q. Mural Contest

The Greater Eureka Chamber of Commerce is moving to downtown Eureka, and to celebrate our local artists, we are accepting submissions for a mural in our new Business H.Q. The selected artist will receive \$1,000, a year membership to the Greater Eureka Chamber of Commerce, and will be featured on our website and social media outlets. The mural must incorporate, in some way, the Business H.Q. founding investors. A list is available at www.eurekachamber.com

Name: _____

Phone Number: _____

Email: _____

Web link to artwork (optional): _____

Please return this application form with a mural proposal – including a description, and concept art.

Applications will be accepted through **April 5th**, and production of the mural will begin in July. Send your application to contest@eurekachamber.com or mail/drop off your application to 2112 Broadway Eureka, CA 95501.



The Greater Eureka Chamber of Commerce is not responsible for any lost, late, invalid, unintelligible, or misdirected entries. Winning submissions will become the property of the Greater Eureka Chamber of Commerce. By entering the contest you agree that the Greater Eureka Chamber of Commerce has the right to display, copy, distribute and otherwise use the artwork without any fee or form of compensation. Prize winners will be notified via email or phone within 30 days following the conclusion of the contest.

2112 Broadway, Eureka — 707-442-3738 — www.eurekachamber.com

Reserve your 2019 compliance products today.



2019 California and Federal Employment Poster

You must post a compliant *Employment Poster* in a conspicuous place in the workplace where all employees and applicants can see it. The poster also must include information about your workers' compensation benefits, payday schedule and emergency contacts. You may need to order several to ensure that your business, branches and satellite offices are displaying the poster according to the law. Failure to comply can result in severe penalties and fines by the state of California. ***If any of your company's workers are Spanish-speaking, you will need to order the Spanish version.***

2019 HR Quick Guide for California Employers (HR Handbook)

Includes color-coded easy reference sections. Required and recommended forms for California businesses available to download using a special URL provided in the book.

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