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MAY 2019

A PUBLICATION OF THE GREATER EUREKA CHAMBER OF COMMERCE

Chamber Briefs

March Mixer at the beautiful new Redwood Capital Bank in Henderson Center

By: Teresa Conley, CFP®, Chamber Ambassador, Principal and Vice President of Premier Financial Group, Inc.

The March Eureka Chamber mixer was a well-attended and lively event. The hosts, Freddy Ramirez and his team at the Redwood Capital Bank in Henderson Center, sure do know how to throw a party.

If you haven't been into the new



Henderson Center branch, you should certainly make it a priority. They did a wonderful job on remodeling this beautiful space. In the short time they have been in the space, there is a noticeable increase in a sense of community amongst

patrons in the Henderson Center area.

Freddy Ramirez, the branch manager, shared that he has personally been to the neighboring businesses to say hello and make personal connections. Freddy shared that everyone in Henderson Center has been very welcoming and seem to appreciate Redwood Capital Bank's presence. According to Freddy, "the branch feels like it has been running for years."

Continued on page 5

Chamber Golf Classic set for June

The first ever Greater Eureka Chamber of Commerce golf tournament in June of 2018 was, by all accounts, an overwhelming success. We were blessed with beautiful weather that was ideal for a day on the links.

We are now pleased to announce the second annual Chamber Golf Classic set for Friday, June 28, 2019. The tournament will take place at Baywood Golf & Country Club and the shotgun start is at 1:00 p.m.



Chamber Executive Director said, "We are very enthusiastic for this Chamber event. It's a major fundraiser for the Chamber and an opportunity for our members to network with Chamber leadership, elected officials and enjoy a day on links with business associates, clients and prospects. All set on one of the premier golf courses in Humboldt County."



A \$600 team entry includes registration for four players, carts, two drink cards per player, goodie bag and a kick-off lunch social hour. Individual players may participate for \$175 each. This is an all-inclusive entry fee so on-course games are included. The tournament is open to the public to participate.

During play, a beverage and food cart and catered sponsored holes will keep golfers happy on the course. Following play, teams will move to the Baywood lounge and bar for the award presentations and more relationship building.

The positive feedback from first Annual Golf Classic patrons

exceeded our most optimistic expectations. Not only was it a wonderful day of golfing but an opportunity for our members and their guests to make new friends and business partners. Along the way we raised a little money to support ongoing services to our members.

For more information, or to register as a player or become a sponsor, please call 442-3738.



New Members

Nordic Aqua Farms Lynette Mullen

Heart of the Emerald, LLCRoy Gomez

Scott Hammond State FarmScott Hammond

EA Family Services Shawnee O'Neal

Platinum Studio Salon and Float Spa

Shawnatee Parris

Waynes's Auto Repair Wayne Siggins

Humboldt Seed Company Nathaniel Pennington

North Coast Event Charters Steven Boehl

Chamber Mixer Calendar

May 21st

ReProp Financial 735 Fourth Street 5:30 pm to 7:00 pm

Submissions

The Greater Eureka Chamber of Commerce welcomes submissions from its members. All submissions become the property of the Eureka Chamber. Due to space limitations there is no assurance of publication. All submissions may be edited or modified.

While every effort has been made to ensure the accuracy of the information supplied herein, The Greater Eureka Chamber of Commerce cannot be held responsible for any errors or omissions.

Unless otherwise indicated, opinions expressed herein are those of the author/writer and do not necessarily represent the views of The Greater Eureka Chamber of Commerce, the editor, its agent(s), board officer(s), or employees.



Look for the latest Chamber news on Facebook!

What's NEW?

Eureka Chamber Membership News Send submissions to susan@eurekachamber.com



Advanced Security Systems opens newly expanded downtown Eureka office

Advanced Security Systems and the Greater Eureka Chamber of Commerce were pleased to present a special ribbon cutting and open house on Wednesday, March 27, at 1334 4th St. in downtown Eureka—home of Advanced Security Systems' recently expanded office and state-of-the-art conference facility.

"We were thrilled to invite our friends and neighbors to celebrate our great new conference room. After working closely with the city and our local business partners, we've been able to transform a highly-visible, dilapidated office space into something that reflects the values of our company and the City of Eureka," says Chuck Petrusha, President and CEO of Advanced Security Systems.

Since 1971, Advanced Security Systems has provided the North Coast with cutting edge security systems for homes and businesses. In 2013, the company moved into its current downtown location. The office expansion is the latest step in the company's growth over the last 48 years.





Rebel Fitness & Nutrition hosts Grand Re-opening

Rebel Fitness & Nutrition celebrated its Grand Re-opening Event on Friday, April 19th at the new 514 Henderson Street location.

Rebel Fitness & Nutrition just celebrated its 5th year anniversary in business, and now proudly joins the Henderson Center neighborhood after outgrowing the previous space at Redwood Acres. Rebel Fitness & Nutrition is owned by Katie and Jason Berrey, two Eureka natives who also happen to be Eureka High School sweethearts, and managed by the Fitness & Operations Manager, Elise Champ.

Champ noted, "At Rebel Fitness & Nutrition, our mission as trainers and coaches is to help you get from where you are, to where you want to be. Being a client of Rebel Fitness & Nutrition means having your own personal health and fitness coach keeping you motivated, accountable, and excited about your journey."

Rebel Fitness & Nutrition is not just a typical gym or online fitness & nutrition business. It's a small, boutique style fitness studio to help each client reach goals they never thought possible using a holistic approach to overall wellness.

All levels of fitness and healthy are welcome and encouraged to get started at Rebel Fitness & Nutrition. Different training styles and methods will be employed depending on the client's preferences and needs.

Open to positive changes

Donna Wright Executive Director

Travel is an amazing teacher and I do love to travel and experience new places and cultures. As a child I would take off on my pony where I had freedom to roam the wilds near my Australian home. So I thought, these days my mode of transport is usually, planes, trains and automobiles. Fortunately, I met and married a man that shares my passion for travel.

Recently, we were fortunate enough to visit Amsterdam and France. We anticipated a leisurely drive through some of the most scenic and historic areas of France enjoying all of the beauty and bounty of the wine districts, and to experience a city that was built on canals. I soon realized that I was about to learn about our own cities and county and how we can embrace change.



After a comfortable flight, we arrived in Amsterdam and much to my surprise, our taxi was a brand new Tesla! What? Ok, this is nice. Then I notice, everyone is riding bikes and walking. I like that too. What a great city this is, I am thinking to myself and sharing my thoughts with Philip.

So began my educational European sojourn.

In Amsterdam we wandered the city streets, talking with the locals, getting a feel for why people like living there. We also discovered some of the things they did not particularly like, and yes we even went into a "coffee shop" to understand what this was all about. Marijuana usage is legal in Holland, but has restrictions.

From Amsterdam we rented a car and began our French adventure. Traveling through Belgium to Normandy, then to the Loire, continuing through Burgundy and onward to the Champagne district. We drove through idyllic rolling hills, dotted with the battlefields and memorials of two world wars. Amidst this bucolic and historic backdrop, were the vineyards and wineries we expected to see and something we had not. Wind farms. Hundreds of them arrayed in small and large clusters across the country side.

In the villages and towns we much enjoyed the small local markets, with fresh produce to take for picnics or dinner. Oh how much fun we were having exploring local wines, distilleries and food vendors.



Then I started to think. We have travelled half way around the world to enjoy exactly what we have here in Humboldt County. Diversity. And the willingness to accept change. We may not all appreciate or participate in the enjoyment of marijuana, wines, craft spirits, outdoor markets, wind farms, etc but we are open to positive change. We embrace and accept that we are not all the same and have different tastes and values.

I love where we live work and play. #Eurekawefoundithere

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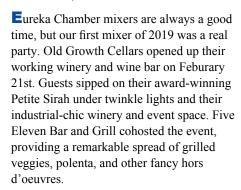


Both Five Eleven and Old Growth Cellars are amazing businesses we are lucky to have here in Eureka. Not only are they owned and operated by amazing members of our community who are passionate about giving back, but they truly offer a memorable and delicious experience.



Old Growth Cellars & Five Eleven host dazzling and upscale February Mixer

By: Allie Heemstra, Chamber Ambassador, Allie Illuminates



Old Growth Cellars isn't just an ideal place for a networking mixer. The winery, down on 1945 Hilfiker Road, is the unique new venue. "Our wine cellar space offers flexible setup and can easily accommodate up to 150 people, with room to expand outside," says co-owner Bob Lima. "We are set up to do wedding receptions, class reunions, or business parties."

One of the things that makes Old Growth Cellars an ideal place to host your next event is that they offer flexible options for food. They partner with businesses like Five Eleven for more upscale catering options, but you could just as easily have a food truck pull up right outside the winery for a relaxed dining experience as well. For smaller events, guests can bring their own food or rent out the private tasting room.

In addition to a winery, tasting room, and event space, Old Growth Cellars has also been doubling as a comedy club, hosting comedy nights about once a month, offering dinner, drinks, and a night of entertainment.

















March Mixer from page 1

The youth ambassadors also were present at the mixer and each student took a moment to introduce their sponsoring business. For those of you who aren't familiar with the Rhododendron Youth Ambassador program sponsored by the Eureka Chamber, the program is designed to train and mentor students in their junior year in high school throughout Humboldt County, all while they compete for scholarships toward their secondary education. Many of these students are in the top of their classes and represent great leadership skills. The 2019 Youth Ambassador group is a very bright bunch of kids. They sure brighten our future.

Mixers are a great way to get to know people and other business members within our community. We strongly encourage you to attend and get involved in the Chamber. Please come join us at our next mixer at ReProp Financial, May 16th, 2019. For more information on the Eureka Chamber or the upcoming events visit the

Chamber website at eurekachamber.com or their Facebook page. The only cost of admission to a traditional mixer is your business card.









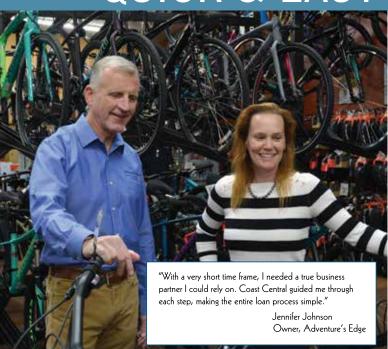
For more photos from the Redwood Capital Bank Mixer event, please click on the link below.

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5-STAR Compass Community Credit Union: Where you're a person, not a number

BauerFinancial, Inc., the Nation's premier bank and credit union rating firm, salutes 5-star Compass Community Credit Union for its continued financial excellence. Not only has the credit union earned Bauer's highest (5-star) rating for financial strength and stability, it has maintained that top rating for 36 consecutive quarters. Earning a 5-star rating indicates the credit union excels in areas of capital adequacy, profitability, asset quality and much more.

"The People Helping People ideology that engenders credit unions," observes Karen Dorway, President of BauerFinancial, "is alive and well. Credit unions base decisions on relationships, not just on numbers. We seem to be coming to a point where human interaction is regaining importance. Technology is an invaluable tool, but only when it enhances the member experience. Compass Community Credit Union has never lost sight of that."

"This is such an honor to be recognized for our hard work and dedication," said Compass Community Credit Union CEO, Ray Litchfield. "We truly put our members first and our members appreciate us going above and beyond. I think that makes us unique and separates us from the competition."

Compass Community Credit Union serves members in Humboldt, Del Norte and Trinity counties. Membership is open to anyone who lives, works or worships in these three counties. For over 68 years, Compass Community Credit Union has been offering financial solutions to members. For more information, visit www.compassccu.org.







Advanced Security Systems announces acquisition of Petaluma's K&R Security

Karim Salih, president and operator of K & R Security, recently announced his retirement along with the sale of K & R Security. Salih and his wife will remain in the Petaluma area and continue to be active members of the community.

"In announcing my retirement, I was careful to select a security system provider with over 48 years of combined experience, not only in security systems, but access control systems, surveillance systems, and fire alarm systems. Advanced Security fills the bill with a proven track record of operating a local, family-owned, regional security company."

Chuck Petrusha, president and CEO of Advanced Security Systems, offers a warm welcome to the K & R Security clients. "I can assure our K & R Security clients a smooth transition with the quality of service, monitoring, and testing you've come to trust," says Petrusha.

Advanced Security Systems with offices in Santa Rosa, Eureka, and Crescent City, will continue to service K & R Security customers from its existing Sonoma County location. Customers can use K & R Security telephone numbers to contact the main office and the monitoring station—707-762-5311 (office) and 800-353-3064 (24-hour monitoring station)—that they are used to.

Advanced Security Systems is a fullservice alarm company with capabilities of monitoring, and working on leading brands in the market place. Advanced Security technicians are factory authorized and trained in the latest technologies and security products.

Visit <u>www.advancedsecurity.us</u> for more information.



Pictured left to right: Justin McCray, Branch Director for the AAA Eureka Office; Carrie Sams, Business Manager at Leon's; Alan Slape, Northern California AAA Approved Automotive Repair Specialist; Dina Romero, Customer Service Advisor at Leon's.

Leon's Car Care Center named AAA Top Shop finalist

Leon's Car Care Center was recently notified that they have been named a finalist in AAA's 2018 Top Shop Program.

Before being eligible for a AAA Top Shop Award, each auto repair facility must meet the precise standards needed to be included in the AAA-approved auto repair network. According to manager Dale Warmuth Leon's Car Care Center has been a AAA approved facility for many years.

Simon Jones, VP of Automotive Repair Services for AAA said, "The 2018 Top Shop Program evaluated repair facilities on customer satisfaction, facility attractiveness, technician qualifications, social media & community reputation. There are 500 AAA approved auto facilities located in Northern California, Arizona, Nevada, Utah, Montana, Wyoming and Alaska. Leon's Car Care Center scored in the top 20% of all 500 facilities!" The winner of this event will be announced at a later date

Warmuth's sister Carrie Sams, who helps to run the 58 year old auto repair company, said, "We are very honored to receive this recognition." Warmuth added, "We take great pride in providing the best experience possible to our customers and receiving this recognition means a lot. We are also able to offer our customers a 10% savings on all labor when they present their AAA card."

Leon's provides complete automotive repairs and service including oil & filter service, brakes, air conditioning, ride control, mufflers, tune-ups and engine services. The company has been voted Best Automotive Service and Best Muffler Shop numerous times. They are located at Broadway and Washington Streets in Eureka.

Call 444-9636 or visit their web site at <u>leons-carcare.com</u> for more information.

SEQUOIA HUMANE SOCIETY

A No-Kill Shelter Promoting Spay/Neuter

Changing Our World Four Paws at a Time

Come for the Wags, stay for the Wine, and plan your Will!

Sequoia Humane Society has partnered with Petrusha Law for Wags, Wine & Wills

on Thursday, June 27, 4:00 pm to 7:00 pm at the Eureka Woman's Club, 1531 J Street. This estate-planning workshop will showcase a variety of services offered by local businesses to help make the difficult decisions simpler. Not sure where to start? Local attorney Angela Petrusha will demystify the estate planning process, reveal the 5 essential elements of a complete estate plan, and explain how these elements can be applied to your unique circumstances. Topics will include Revocable Living Trusts, Wills, Powers of Attorney, Advance Health Care Directives, Guardianship of Minor Children, Pet Trusts, and more.

Vendors from various aspects of end of life planning will be present including insurance carriers, medical professionals, assisted living facilities, and more. They will be available to assist attendees with questions and help act as a stepping stone into end of life planning.

It is the hope of Sequoia Humane Society, that this event will offer a platform to get people thinking about their plans, and the best local services to meet their needs. It is an unfortunate truth that when people do not plan for after they are gone, their family (both human and furry!) can suffer immensely.

Sequoia Humane Society will be proudly highlighting their Legacy Program, a program set in place to help provide ease of mind to pet owners should anything happen to them. When someone becomes a member of the Legacy Program, Sequoia Humane Society makes a promise to that person and their pet -- to care for their pet, and the lives of other pets, once they are gone. The Legacy Program has allowed Sequoia Humane Society to provide life-saving care to numerous pets who may not have had another chance had their owners not planned ahead

If you are interested in attending, please sign up here: www.eepurl.com/gkUdyP, or call 442-1782 or 798-6030 for more information.



www.eurekachamber.com



Nancy Mathews, Humboldt Sponsors 2019 Funding Chair, presents a grant check to Lynn McKenna, Redwood Music Festival Coast board member, which will support this year's Children's Music Concerts.

Humboldt Sponsors announce 2019 grant recipients

Humboldt Sponsors, a local non-profit charitable organization dedicated solely to raising funds to benefit the youth of Humboldt County,



announced its 2019 grant cycle recipients at its annual Grants Reception, held recently at the Morris Graves Museum of Art in Eureka.

Each year in April, Humboldt Sponsors awards grant funds to local non-profit, youth-related programs and organizations through an application and selection process.

This year, a record total of \$112,510 was distributed among 69 individual grants, bringing the overall grant funding awarded since 1972 to nearly \$2,500,000.

If you would like to donate to the Humboldt Sponsors HUGS Grant Fund, call Dana Hunt, President, at 839-0546, or send your check to P.O. Box 444, Eureka, CA 95502.

To learn more about Humboldt Sponsors or to find out how to become an associate member, go to www.humboldtsponsors.org, or www.facebook.com/humboldtsponsors.



Humboldt engineering firm earns 2 awards for Scotia renovation project

Locally based engineering and planning firm SHN recently received two awards for the design and historical reconstruction of the Town of Scotia's water, sewer, and roads infrastructure.

Both the American Council of Engineering Companies,
California (ACEC California) and the
Environmental Business Journal (EBJ)
recognized SHN for its work on this
project at their annual award events in
San Francisco and San Diego. SHN is
the primary civil engineering consultant
working for the Town of Scotia LLC,
responsible for renovating and restoring
circa-1900s utilities and roads infrastructure
to 21st century standards, all while keeping
water and sewer systems "on" for residents
and maintaining the town's historical
aesthetic.

"SHN is pleased to be a part of the renovation of this historical town. Phase 1 homes have been sold, Phase 2 home sales are in progress, and there is now a local governing community services district," said Mike Foget, SHN's CEO and Town of Scotia Project Manager.

ACEC California honored SHN with a Merit Award at the annual Engineering Excellence Awards in February. ACEC California recognizes projects that demonstrate an exceptional degree of innovation, complexity, achievement, and value. SHN was the only firm based north of Sacramento to receive a Merit Award this year.

"Engineering and land surveying provide the innovative backbone of many critical infrastructure projects in California," said Brad Diede, Executive Director of ACEC California. "This year's recipients represent outstanding achievement in seismic safety projects, sustainable transportation projects, and recycled water programs, among many others."

SHN was also recognized for its 2018 work in the Town of Scotia by EBJ, a business research publication that provides high value strategic business intelligence to the environmental industry. The 2018 EBJ awards were presented at a special ceremony at the Environmental Industry Summit XVII in San Diego on March 20.

"In what is widely regarded as a stable market, a number of companies exceeded the norms of low single-digit

> growth with double-digit growth or ambitious ventures into new practice areas or technology development," said Grant Ferrier, president of Environmental Business

International Inc. (EBI, Inc.), publisher of Environmental Business Journal.







MAY 2019

A PUBLICATION OF THE GREATER EUREKA CHAMBER OF COMMERCE

THE GREATER EUREKA CHAMBER OF COMMERCE 2019 Chamber Golf Classic



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2019 Chamber Classic Golf Tournament Sponsorship Agreement

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| Contact: | _ Phone: | Email: | |
| Your business can take advantage of this uniques sponsorship levels include signage and advertising the state of the state | | | |
| Sponsor, golfer - or both - the Chamber Gol business friends, clients and prospects, and net | | | |
| I WOULD LIKE TO SPONSOR AT THE FOLLOW | VING LEVEL: | | |
| ☐ Tournament Burger Bar Sponsor \$1,500 (Limit 1) Your company will be the featured business at the bre emails, social media and news release. | akfast banquet. Comp | pany recognition in the ba | anquet room, on Chamber website, newsletter, |
| ☐ Drink Cart Sponsor \$1,000 (Limit 1) RESERVED - No. Sponsorship fee includes beverages. Signage on beveramedia and news release. | | | er website, newsletter, emails, social |
| ☐ Awards Sponsor \$500 Company recognition on Chamber website, newslette | r, emails, social media | a and news release. Comp | pany presence and recognition at event. |
| Hole and Driving Range Sponsors \$350 (Availabilit Bring what you need to promote your business. Baywo your sponsored hole, you will need to purchase it thro She will provide all the information you need to make site, newsletter, emails, social media and news releas | ood will provide table, ugh Baywood. Please your sponsored hole | , linen and chairs. If you w Contact Wendy Smith at | vould like to provide food and/or beverage at events@baywoodgcc.com or call 822-3686. |
| Goodie Bag Sponsor Your company logo items included in golfers gift and g | oody bag. | | |
| Sponsors - please provide your business logo fo | or event promotion | . Email your JPG or PD | PF logo to: susan@eurekachamber.com |
| ☐ I would like to pay with a credit card (Visa, Ma | aster Card or Discov | ver accepted): | |
| Card #: | | Expiration Date | : |
| ☐ I would like to be invoiced: | | | |
| Mailing Address: | | City: | Zip: |

FRIDAY, JUNE 28TH - BAYWOOD GOLF & COUNTRY CLUB

☐ I will mail a check

Thank you for your sponsorship! Your support is greatly appreciated.

Questions? Call us at (707) 442-3738.



REGISTRATION

Limited number of entries!
Registration Deadline: June 14th

<u>SPECIAL ALL INCLUSIVE PRICING</u> - ENTRY FEE INCLUDES LUNCH BURGER BAR BUFFET, GREEN FEES, GOLF CART, CONTESTS, AND GOLFER'S GIFT AND GOODY BAG.

Foursome: \$600 Hole/Tee Sponsorship: \$350 Foursome + Hole/Tee Sponsorship: \$900 (\$50 discount)

Individual Golfer: \$175

| PLAYER NAME & EMAIL ADDRESS: | |
|------------------------------|--|
| 1 | |
| 2 | |
| 3 | |
| 4 | |

- Scramble Tournament
- Registration opens 12:00 PM.
- Burger Bar 12:00 to 1:00 PM.
- Shotgun start 100 PM.
- Country Club dress rules apply.
- After golf, stay for awards presentation in lounge.
- Inclement weather does not constitute a cancellation of a golf event, unless course is officially closed.
- No outside food or alcohol allowed.

| PAYMENT INFORMATION CHECK □ | | VISA/MASTER | VISA/MASTERCARD/DISCOVER \square | | |
|-----------------------------|-----------|-------------|------------------------------------|--|--|
| Name | | Card # | | | |
| Exp Date/ Billing | Address | | | | |
| City | State Zip | | TOTAL AMOUNT \$ | | |

BUSINESS H.Q. SPONSORSHIPS

Your business can assist in launching unique meeting and training rooms in Eureka, with several levels of sponsorship. All levels include promotion at the office, and recognition in Chamber publications.

OFFICE

Flex Work Desk - \$1,000 Flex Work Office - \$2,000





LOUNGE

Reception - \$2,500 Mural and signage - \$2,500

EXECUTIVE

Managers Office - \$2,500 Executive Office - \$3,000 Meeting Office - \$5,000





TECHNOLOGY

Business Equipment - \$5,000

CONFERENCE

Meeting Room - \$10,000



WWW.EUREKACHAMBER.COM



FLEX WORKSPACE SPONSORSHIP OPPORTUNITIES

Your business can assist launching this unique Northcoast shared workspace and co-working opportunity with several levels of sponsorship. All sponsorship levels include signage and advertising at the Flex Workspace Office and recognition in Chamber publications.

| Sponsorship Value | | | |
|--|-------------|--------------------------|--|
| FLEX WORK DESK | 14 SPONSORS | \$1,000 | |
| INCUBATOR OFFICE | 1 SPONSOR | \$2,000 | |
| RECEPTION | 1 SPONSOR | \$2,250 | |
| MANAGERS OFFICE | 2 SPONSORS | \$2,500 | |
| EXECUTIVE OFFICE | 2 SPONSORS | \$3,000 | |
| MEETING OFFICE | 2 SPONSORS | \$5,000 | |
| TECHNOLOGY | 4 SPONSORS | \$5,000 | |
| CONFERENCE ROOM | 2 SPONSORS | \$10,000 | |
| Phone: YES, I would like to sponsor: I would like to be invoiced. Amo | | | |
| ☐ I would like to pay with a credit card. Amo | | | |
| PAYMENT INFORMATION | | VISA/MASTERCARD/DISCOVER | |
| Name | Card # | | |
| Exp Date/ Billing Address | s | | |
| City Sta | te Zip | TOTAL AMOUNT \$ | |
| | | | |

Thank you for your sponsorship! Your support is greatly appreciated.